

3M Hosts 2012 Transportation Summit in Detroit

Event to feature tech sessions, speakers and product showcase focused on industry solutions

[3M](#) will be demonstrating its expertise and full range of solutions designed to address industry challenges at its 2012 Transportation Summit, held for automotive, RV, commercial vehicle, military and aerospace manufacturers and their suppliers at the 3M Automotive Market Center on Oct. 2-3 in Detroit.

The Summit brings together some of the top technical experts from 3M's global organization and showcases products and technologies from across 3M divisions that speak to industry megatrends such as alternative energy, weight reduction, safety, sustainability, passenger comfort and productivity. The event will also feature keynote speakers and technical seminars.

"Developing solutions for the challenges OEMs and suppliers face is of utmost importance today," said Greg Piserchia, U.S. sales and marketing director, 3M Automotive Market Center, Livonia, Mich. "With the increased demands and regulations placed on the industry, collaborating with our customers by leveraging the innovations found across 3M's technology platforms to help deliver products that are safe, affordable and sustainable is our top goal."

"3M is uniquely qualified to meet the needs of transportation customers. We are excited to host this event and begin the journey of continuing innovation with our valued customers," said Jim Fall, U.S. sales and marketing director, Industrial Adhesives and Tapes Division.

Attendees will have the opportunity to hear remarks and keynote speeches from 3M executives and leading industry experts on topics such as alternative energy, the impact of urbanization on vehicle planning and transportation market trends.

The Summit will also include the 3M Innovation Fair, which allows attendees to view a wide array of solutions and experience specific product demonstrations. In addition, industry seminars on technologies spanning lightweighting, fuel cells, Li-ion battery and electrification, natural gas, emission control, energy efficiency, life cycle management, noise reduction, vehicle personalization, warranty reduction, assembly aid, worker and passenger safety, and more will be held.

3M looks forward to welcoming customers and media from the transportation industry to the Summit. Attendees will have the ability to build their own schedule at the Summit, with each day offering a different variety of events. Those interested in attending can view the agenda and register for [Oct. 2 here](#), and for [Oct. 3 here](#).

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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