3M Now HD Flexo Certified

Innovative leader supports new technology to drive improved print quality

3M's line of Flexographic Plate Mounting Tapes are now HD Flexo certified by EskoArtwork. The certification process requires companies to consistently produce ten different print samples from five different jobs using HD Flexo technology. This focus on consistent quality mirrors 3M's already rigorous standards for product performance, making it a natural fit for Esko's certification program.

"Customers turn to 3M for quality, innovative products that perform exceptionally the first time, every time," said Gerald Vogler, business development manager, 3M Industrial Adhesives and Tapes Division. "It made a great deal of sense for us to become certified by Esko, a company that clearly shares our passion for high quality results."

3M Company received Esko certification in HD Flexo for its range of 3M™ Flexographic Plate Mounting Tapes, which are known for providing optimized print quality, mounting ease and positioning accuracy, as well as easy, clean removal from plate and sleeve or cylinder.

For more information about 3M Flexographic Plate Mounting Tapes, please visit www.3M.com/flexo or call technical support at 1-800-362-3550.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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