

Enter to Win \$10k in Scotch Brand National Holiday Gift-Wrapping Contest

The Nationwide Search for 2012 Scotch Brand Most Gifted Wrapper Begins Today

[Scotch Brand](#) is launching a nationwide contest to uncover America's best gift wrapper. Professional and recreational wrappers alike are encouraged to enter the 16th annual [Scotch Brand Most Gifted Wrapper Contest](#), sponsored by [3M](#), makers of [Scotch brand tape and gift-wrapping tools](#).

Eight finalists will be chosen to receive an all-expense paid trip to New York City and go bow-to-bow to compete for the grand prize of \$10,000 in cash and the title of the 2012 Scotch Brand Most Gifted Wrapper. The contest will take place at [Celsius at Bryant Park](#) on Friday, November 30, 2012 amidst the flurry of holiday excitement at the shops, ice skating rink and holiday tree.

Enter yourself or tell a friend at [MostGiftedWrapper.com](#):

To enter: Create and [submit](#) an original 2-minute video describing why you have what it takes to be the Scotch Brand Most Gifted Wrapper. In the video, display at least one gift that you have wrapped and provide your best gift-wrapping tip.

To tell a friend or family member: Complete the [online form](#) to send information about entering the contest.

If your friend or family member is declared the winner of the Scotch Brand Most Gifted Wrapper Contest, you will win \$500 in cash!

For details on how to wrap your way to \$10,000 and additional information about the Scotch Brand Most Gifted Wrapper Contest, [view the official rules](#).

Twittercue: Enter to #giftwrap your way to NYC to compete for \$10k in @ScotchProducts #MostGiftedWrapper Contest: MostGiftedWrapper.com #craft

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs 84,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3M.com](#) or follow [@3MNews](#) on Twitter.

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Related Links:

[Scotch Brand Most Gifted Wrapper Contest](#)

[Scotch Brand Website](#)

[Scotch Brand Facebook Page](#)

[Scotch Brand Twitter Page](#)

[3M Website](#)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50338197&lang=en>

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