

3M Unitek Introduces the Unitek Treatment Management Portal | TMP, Advanced Orthodontic Software Platform

Digital Solution Enables Easier Treatment Planning for Orthodontic Patients

3M Unitek today launched the Unitek™ Treatment Management Portal | TMP, an advanced orthodontic software platform that combines the latest in digital model imaging with state-of-the-art interactive technology to enable customized treatment planning for orthodontic patients. The new software is also designed for use with 3M Unitek's Incognito™ Appliance System.

Unitek TMP delivers several patient treatment and case management benefits, including:

Precise, high-quality 3D digital models for effective and efficient treatment planning. Orthodontists may virtually display, analyze and archive digital study models for analysis and treatment planning. Additionally, Unitek TMP can enhance patient consultations with 3D digital models while increasing office productivity and efficiency through digital workflows. Unitek TMP features comprehensive patient treatment planning information and tools for precise model analysis, such as point-to-point measurements, Bolton Analysis, arch length, overjet and overbite.

Digital storage and instant access to patient records. Unitek TMP eliminates the requirement for physical models, reducing storage needs.

Expedited ordering. The portal allows orthodontists to streamline ordering and digitally review setups for the Incognito Appliance System, to further customize and manage those cases digitally, and place orders with increased accuracy.

Direct communication with the 3M Unitek lab is simplified with enhanced messaging and communication tools in the software.

"We are excited about the launch of the Unitek Treatment Management Portal because it provides our customers with a modern, digital platform for managing digital study models, orthodontic treatment planning, and efficient ordering of the 100 percent customized Incognito Appliance System," said Brian Anderson, global brand manager, Digital Orthodontics, 3M Unitek. "Unitek TMP allows us to help orthodontists use our products more effectively and adds digital efficiency to their office with the added benefit of communicating instantly with 3M Unitek."

"As a serious volume user of the Incognito Appliance System, TMP has become the digital backbone to my paperless practice," said Dr. Neil Warshawsky, of Get It Straight Orthodontics based in Chicago. "In my practice, we have found that TMP has helped us to organize patient data into a single digital storage site. The process is more efficient and, what I love most, I can run it from anywhere. In addition, we are enjoying our new, simplified Digital Work Flow. I know of no other manufacturer that can provide this service at a globalized level. 3M stands for innovation and with the introduction of TMP they have proven, yet again, that they understand the orthodontic world is changing. I want to partner with the players who understand technology because they make my job easier," continued Warshawsky.

Orthodontists interested in more information can visit www.3MUnitek.com/TMP.

About 3M Health Care

3M Health Care offers solutions in the medical, oral care, drug delivery, food safety and health information markets. We have an unparalleled ability to connect people, insights, science and technology to think beyond today, solve problems, and make better health possible. Our culture of collaboration empowers us to discover and deliver practical, proven solutions that enable our customers to protect and improve the health of people around the world. Learn more at [3M Health Care](http://3MHealthCare.com).

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$30 billion in sales, 3M employs about 84,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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