

3M Attenti Renames its Eldercare Safety Business to 3M Resident Monitoring

ST. PAUL, Minn.--(BUSINESS WIRE)--3M Track and Trace Solutions announced today that it is rebranding HomeFree, its eldercare safety and wellbeing technology business, as 3M Resident Monitoring. The business was acquired by 3M last year as part of the acquisition of the Attenti Group.

The new brand will be unveiled next week in Las Vegas at the American Health Care Association/National Center for Assisted Living 62nd Annual Convention and Exposition. In addition, a new website has been established to serve customers and prospective clients at www.3M.com/residentmonitoring.

3M Resident Monitoring develops, manufactures and markets wireless monitoring solutions for the senior housing market. The business offers a single, wireless platform that integrates advanced wander management, nurse call systems, and a range of resident safety and wellbeing monitoring solutions.

“Customers will continue to benefit from the combined expertise, reputation and commitment of a single, powerful organization under the same umbrella brand with the integration of resident monitoring technologies into the 3M Track and Trace Solutions portfolio,” said Rory Yanchek, General Manager, Track and Trace Solutions. “3M Resident Monitoring will retain our established values and remain committed to our clients. We will continue to deliver the reliable products and services our customers have come to know and expect.”

These changes will not affect product functionality or operating instructions. The 3M Resident Monitoring brand will be visible on product literature, user guides, training materials, packaging and labeling, and software design.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

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