

ScotchBlue Painter's Tape Extends Pro Prep Patrol Hotline

Expert painters provide free painting prep advice to celebrate the official start of paint season

Back by popular demand, ScotchBlue Painter's Tape is extending its Pro Prep Patrol Hotline for one more weekend. On June 11 and 12, DIYers can call 1-855-HLP-PAINT to receive free painting prep advice from a professional painter and get an edge up on painting season.

Last weekend, ScotchBlue Painter's tape launched Pro Prep Patrol, a team of expert professional painters who are providing free painting prep advice to DIYers during some of the busiest painting weekends of the season.

"People continue to look for affordable ways to add value to their homes, and painting projects remain the number one home improvement project among both seasoned and inexperienced do-it-yourselfers," said Paul Hansen, marketing director for 3M Construction & Home Improvement Markets. "As we are now entering paint season, we've launched the ScotchBlue Pro Prep Patrol to show that proper prep work can produce super sharp paint lines and expert results. We want to help even the most inexperienced DIYers make their personal painting project a true success that they can be proud of."

Due to the popularity of the Pro Prep Patrol Hotline last weekend, ScotchBlue is continuing the service this weekend. The experts will be available at no charge to help DIYers achieve professional looking results for any painting project. DIYers can talk to a professional painter and get tips and solutions by calling 1-855-HLP-PAINT (855-457-7246) from 9 a.m. to 9 p.m. ET on June 11 and 12.

Also, this weekend in Atlanta and San Francisco, Prep Patrol experts will provide complimentary in-home painting prep consultations. Local residents can sign up for a chance to receive a free in-home consultation by emailing ScotchBluePPP@gmail.com and outlining their personal painting struggles.

DIY enthusiasts can also learn expert painting tips and view profile videos of the ScotchBlue Pro Prep Patrol team by visiting the ScotchBlue Facebook page, www.facebook.com/scotchblue. In home appointments can also be scheduled at the ScotchBlue Facebook page.

ScotchBlue Painter's Tapes are available at home improvement, paint and decorating stores, mass merchandisers and hardware stores nationwide. ScotchBlue Painter's Tape prices start at \$3.99 and vary depending upon the product and tape width. Additional information may be found at www.scotchblue.com.

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