3M Launches 3M[™] Tegaderm[™] Diamond Pattern Film Dressing with Comfort Adhesive Technology

Provides a versatile option for IV and simple wound covering for the range of patient and environmental conditions

ST. PAUL, Minn.--(BUSINESS WIRE)--3M Skin and Wound Care introduces 3M™ Tegaderm™ Diamond Pattern Film Dressing, a versatile dressing solution with transparent, breathable film, preferred frame delivery system and new, Comfort Adhesive Technology. The new dressing offers all the popular features of Tegaderm™ Transparent Film Dressings while adding innovative adhesive technology to increase moisture management performance which could lead to less frequent dressing changes, and may provide a cost savings option for health care facilities. Tegaderm™ Diamond Dressings will be available in the Unites States as well as selected international markets later this month.

"With over 25 years on the market, Tegaderm™ Brand Dressings are the standard for IV site care and the world leader in transparent film dressings. Over the years, we have brought countless new products to market that build upon our core expertise in films and adhesives," said Paul Keel, president of 3M Skin & Wound Care Division. "We listened to our customers and designed an easy-to-use dressing that will perform on the everchanging conditions of patients encountered in clinical practice."

According to Matt Fryxell, 3M new products marketer, "The Tegaderm™ Diamond Dressing is an ideal solution for many patients, including those who may become unexpectedly diaphoretic. Additionally, the highly breathable dressing is engineered with pressure-sensitive adhesive to conform to the skin's irregular surface for a long, comfortable wear, even when environmental conditions have historically posed challenges for optimal dressing performance."

To learn more about 3M™ Tegaderm™ Diamond Pattern Film Dressing products, visit us at our <u>website</u>.

About 3M Health Care

3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help health care professionals improve the practice, delivery and outcome of patient care in medical, oral care, drug delivery, food safety and health information markets. Learn more at 3M Healthcare.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter. 3M and Tegaderm are trademarks of 3M.

For more information, please visit the <u>3M™ Tegaderm™ Diamond Film</u>
website at http://solutions.3m.com/wps/portal/3M/en_US/3MSWC/Skin-Wound-Care/ProductDirectory/Dressings/tegaderm-diamond/?WT.mc id=pr TegDiamond 5.

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