

3M Cloud Library eBook Lending Service to Launch at ALA Annual Conference

Random House, IPG among first publishers to partner

3M:

WHO: 3M Library Systems, a global leader in library solutions with a 40-year history of innovation and outstanding customer service

WHAT: Introduction of the 3M Cloud Library eBook lending service

The 3M Cloud Library System will revolutionize how patrons discover, borrow and read eBooks from their library. This eBook solution includes a comprehensive subscription for both digital content and in-library hardware, along with apps for borrowing and reading, providing libraries with a simple and turnkey system for participating in the digital revolution.

"This system helps libraries connect to patrons on site, at home and on the go," says 3M Library Systems Global Business Manager Matt Tempelis. "It's a great example of how 3M's ongoing commitment to libraries is helping them create the 21st century library."

"We worked closely with librarians to develop this system, which enabled us to create a solution that meets the needs of both librarians and library patrons," adds 3M Library Systems Digital Business Development Leader Tom Mercer. "The 3M Cloud Library eBook lending service has simplified the discovery, browsing and check out process for eBooks so that more patrons can enjoy the digital content their library provides."

At the ALA booth, visitors can test drive the new 3M eReaders and 3M Discovery Terminal, as well as the 3M Cloud Library App for iPad.

OVERVIEW:

3M Cloud Library eBook lending provides eBooks, software and hardware.

-- Leading publishers including Random House and IPG will be distributed via the 3M Cloud Library.

-- Additional publishing partners to be announced shortly.

-- 3M Discovery Terminals with an intuitive touch-based interface encourage patrons to browse and check out titles from the digital collection.

-- The 3M eBook Reader for libraries easily syncs with the content.

Patrons can read and check-out at home or on the go.

-- eBooks are compatible with PCs, Macs, iPads, Nooks, Androids and 3M eReaders. Patrons can browse the digital bookshelf from anywhere or use Discovery Terminal download stations in the library.

WHEN: Friday, June 24 through Monday, June 27

WHERE: Booth 3216
Ernest N. Morial Convention Center
New Orleans, Louisiana

About 3M Library Systems

3M Library Systems is the only company that develops, designs, and manufactures cutting-edge digital media, circulation management and security solutions. Finding the technology solution that is right for our customers, 3M's promise is to deliver a long term partnership that is built to exceed their expectations. For more information about 3M Library Systems, visit <http://www.3m.com/library> or follow @3MLibrary on Twitter.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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