

3M Exterior Window Film Prestige Series Installed on Residence of U.S. Ambassador to Belgium

Retrofit project highlight of “League of Green Embassies” at EE Global Forum

3M today announced the installation of its Exterior Window Film product on the official residence of United States Ambassador to Belgium Howard Gutman during the 2011 Energy Efficiency Global Forum, part of European Union Energy Week in Brussels. The Energy Efficiency Forum is an exclusive gathering of officials from government, business and NGOs interested in pursuing and implementing energy efficiency initiatives.

The retrofit project took place under the Forum’s League of Green Embassies partnership, which aims to highlight energy efficiency measures through high-profile installations.

The Ambassador’s residence underwent a comprehensive “green renovation” to showcase products designed to increase the energy efficiency of the 230-year-old, 16,000 square foot structure. As a historic highly visible building, the residence is ideal for the Prestige Series retrofit in that it does not change the exterior appearance of the structure.

The Prestige Series is based on unique nanotechnology consisting of hundreds of thin, non-metallized layers for high performance sun control and glare reduction without increasing the reflectivity of the glass.

“The League of Green Embassies is a prestigious undertaking that allows us to demonstrate the energy savings and comfort benefits of this new product that is well suited for double and triple pane glass in any market throughout the world,” said Pam Kellenberger with 3M. “We are incredibly honored to participate in this project supporting the League of Green Embassies efforts.”

The Exterior Prestige Series is highly transparent, enabling superior heat rejection without compromising interior views or the overall building appearance. Internally, and over time, UV rays, solar heat and visible light can irreversibly fade fabric and upholstery on couches, chairs, rugs and natural wood floors. The [Prestige Series](#) also reduces the effects of solar heat and visible light on furnishings, and will block up to 99.9 percent of the sun’s harmful UV rays – the single largest contributor to fading.

About 3M’s Window Films

3M has been a world leader in this field for four decades, having received the first patent for window films in 1966. 3M Prestige Exterior Windows Films mark the company’s latest technological contribution to the industry. Leveraging world-class capability in nanotechnology, adhesives, multi-layer optical films and precision manufacturing, 3M has created an innovative window film that is comprised of hundreds of layers while being less than the thickness of a Post-it® Note.

About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.

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