

# 3M Skin & Wound Care Launches Soothing Antifungal Cream

New offering extends Cavilon™ Professional Skin Care line for caregivers and patients

3M Skin & Wound Care has introduced new 3M™ Cavilon™ Antifungal Cream, an easy-to-apply cream that effectively relieves skin discomforts due to fungal infections. Addressing the needs of incontinence caregivers and patients, this new cream offers a soothing solution to relieve redness, irritation, scaling, itching, and burning associated with fungal infections. The new product is available in convenient two-ounce and five-ounce tubes.

Cavilon Antifungal Cream has been enriched with water-repelling ingredients, critically important for protecting vulnerable skin and ideal for helping caregivers working in incontinence settings. The cream has been formulated with two-percent Miconazole Nitrate, an active ingredient that has been clinically proven to treat tinea corporis (ringworm), tinea pedis (athlete's foot), and tinea cruris (jock itch). The product is also approved for use on fungal infections caused by *Candida albicans*.

"This product addresses skin fungal infections with a barrier property that resists washing off. I plan to use this product for incontinence care in my practice, and it can be used by and for patients in all types of settings, from hospitals to long-term care facilities," said JoAnn Ermer-Seltun, RN, a Wound Ostomy Continence Nurse and Family Nurse Practitioner at Mercy Medical Center in North Iowa.

"Cavilon Antifungal Cream fills a significant need for clinicians and their patients, and by launching this new product, 3M is reinforcing its strong commitment to skin care," said Marcello Napol, global business director, 3M Skin & Wound Care. "It also bolsters our Cavilon brand by meeting clinical needs for all types of skin applications."

Cavilon Antifungal Cream is the latest product extension of the Cavilon professional skin care line, which offers healthcare professionals, home caregivers and patients a full range of products to simplify skin care regimens, maintain and support skin integrity, and provide comfort and convenience. In fall 2010 the entire Cavilon brand was updated with new, innovative packaging to help caregivers easily identify the right product for a specific need. Later this year 3M will be adding enhanced product formulations, sizes, and new patient-friendly delivery systems to the Cavilon line.

All Cavilon products come with easy-to-read packaging, and 3M also offers training and product support for caregivers and health professionals. 3M invites professional and non-professional caregivers and patients to visit [www.3M.com/Cavilon](http://www.3M.com/Cavilon), which provides information and support. In addition, a dedicated toll-free helpline, 1-800-228-3957 has been established. For more information on 3M Skin & Wound Care, visit [www.3M.com/SkinHealth](http://www.3M.com/SkinHealth).

## About 3M Health Care

3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help healthcare professionals improve the practice, delivery and outcome of patient care in medical, oral care, drug delivery, food safety and health information markets. Learn more at [www.3M.com/healthcare](http://www.3M.com/healthcare).

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