3M CR90 Window Film Approved by NASCAR R&D for Use on Race Vehicles

Support follows successful testing by Penske Racing

3M today announced that the NASCAR Research and Development Center has approved the use of 3M CR90 Automotive Window Film for vehicles competing in the 2011 racing season. The film will first be utilized by the Penske Racing fleet, which conducted the initial testing.

Results of Penske Racing tests demonstrate CR90's advanced infrared rejection, which reduces interior heat and lessens glare issues common to late-day races with no negative impacts on vehicle operation. The team had done their own testing over the last few months, which showed a 20-degree reduction in solar energy.

Penske Racing will first utilize CR90 on #2 at the Subway Fresh Fit 500, being held at the Phoenix International Raceway on February 27, and then at the Kobalt Tools 400 on March 6 in Las Vegas.

"Our foremost priority is the safety and comfort of our drivers, and we are constantly seeking ways to improve interior vehicle conditions," said Tom German, technical director for Penske Racing. "3M's CR90 Automotive Window Film is an ideal solution to reduce heat in our vehicles and allows our team to better focus on crossing the finish line."

3M's innovative window films have provided sun control benefits for more than 40 years. 3M's automotive window film lines offer a variety of solutions, to reject heat and control glare, while improving the look of your vehicle.

"We are pleased to see exceptional results from Penske Racing's testing on our CR90 Automotive Window Film, and are confident that NASCAR's approval will ultimately have a positive impact on performance for both car and driver." said Jon Hanbury, marketing manager for the 3M Renewable Energy Division.

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