

3M Introduces Touch Pen for Consumers and Users of Touchscreen Devices

– New 3M Smart Pen provides precision accuracy for users of popular capacitive touch phones, tablets, monitors and all-in-one computers –

3M Touch Systems Inc., a wholly-owned subsidiary of 3M, announced today at CeBIT 2011 the U.S. availability of its 3M Smart Pen, a uniquely designed input device finely tuned for use with popular capacitive touchscreen devices, including the Apple® iPhone®, iPad™ and iPod touch®. Its compatibility with multiple products and its ergonomic and stylish design make the 3M Smart Pen a valuable companion for active users of touchscreen devices currently in the market.

The 3M Smart Pen has two designs to accommodate a variety of usage scenarios. The MHP-1000 comes in black, grey, pink and titanium silver with a clip attached for a traditional pen look-and-feel. The MJP-3000 is available in black, navy blue, pink and titanium silver, with a detachable lid that allows the pen to attach to the speaker jack of a portable device.

Both pens have an ergonomic industrial design, giving it a natural, comfortable fit for both small and large hands. Activating with only a light touch, the pen's unique anti-stiction properties let the pen glide smoothly across surfaces with greater precision than a finger and reduces fingerprints on the screen by not using your fingers. The 3M Smart Pen is ideal for users who must wear gloves in their work environment – from cold climates to industrial/manufacturing to healthcare and sterile environments.

“3M Touch Systems’ expertise in touchscreen technology gives us the knowledge and ability to create relevant accessories that further maximize the value of this technology,” said Chris Tsourides, business manager, 3M Touch Systems. “The 3M Smart Pen is one of the most accurate and high quality capacitive touch pens on the market and we are excited to see how users will enable new and unique ways to use this technology on their touchscreen devices.”

The MHP-1000 and MJP-3000 are now available in the U.S. market through Amazon.com for \$15.99 and \$18.99, respectively. For more information on the 3M Smart Pen and other touchscreen solutions, visit www.3M.com/touch01.

3M Touch Systems provides innovative touchscreen technology products to customers worldwide under the “3M” and “MicroTouch” brands. Popular single-touch and multi-touch applications include: casino gaming, foodservice, hospitality, industrial, interactive digital signage, healthcare, retail point-of-sale and self-service. For an overview of popular touch technologies and terminology, visit www.touchtopics.com. The 3M Smart Pen and other 3M Touch Systems touchscreen displays and systems will be on display at CeBIT 2011 in Hanover, Germany, March 1-5, 2011 in Hall 16, Stand E32.

About 3M Touch Systems Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M and provider of innovative touchscreen solutions, operates globally and reports through 3M Electro and Communications Business, headquartered in Austin, TX. For more information, visit www.3M.com/touch. More information about 3M Company is available online.

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Editors: High-resolution images of 3M MicroTouch products are available by contacting Jenni Balthrop at jsbalthrop@mmm.com.

3M Jenni Balthrop, 512-984-2146 jsbalthrop@mmm.com on Twitter @jennijeweler For all other 3M Company media inquiries, visit: <http://www.3m.com/MediaContact>

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