

# Mariangela Petrone Wins 14th Annual National Gift-Wrapping Competition

Wraps Up \$10,000 Grand Prize in Scotch Brand Most Gifted Wrapper Contest

Mariangela Petrone, a professional gift wrapper from La Galleria in the Bronx, N.Y., was crowned the 2010 "Scotch Brand Most Gifted Wrapper" in a national [gift-wrapping contest](#) sponsored by 3M, the maker of [Scotch brand](#) tape and Scotch cutting tools. (For photos, video footage and additional information, visit <http://www.newsinfusion.com/mostgiftedwrapper>).

Amid crowds of holiday revelers at Rockefeller Center today, no bow was left untied as Petrone out-wrapped seven other gift-wrapping gurus to win the ultimate holiday present – a \$10,000 cash prize. With [Scotch Tape](#) in hand, Petrone and her worthy competitors went bow-to-bow wrapping odd-shaped gifts, including a charcoal grill and an ATV with creativity, style and flair.

Petrone offers this winning advice to those who are getting ready to wrap their holiday presents: "Always have the necessary supplies on hand, including gift wrap paper, ribbon and Scotch pop-up tape," said Mariangela Petrone. "Try using different papers with coordinating colors to help dimensionalize your gift and add style."

The first runner-up, Susan Jakub from Hingham, Mass., a former professional gift wrapper at Macy's, received a \$2,500 cash prize. The other six contestants also received smaller cash prizes. Contestants were judged on three criteria: appearance, technique and speed.

The judging panel consisted of three experts in the art of gift wrapping: Mark Ski, former producer for *Martha Stewart Living*; Laurin Sydney, lifestyle expert and author of the book *Why Bother? Why Not?*, which features tips on gift wrapping; and Wanda Wen, co-owner of Soolip Paperie & Press and author of *The Art of Gift Wrapping*, released Spring 2010.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. For more information, visit [www.3m.com](http://www.3m.com) or follow @3MNews on Twitter.

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