

## Bally Technologies Unveils Industry's First Implementation of 3M Multi-Touch Technology

– 3M Projected Capacitive Technology powers Bally's new iDeck™ slot-machine interface, offering one of the industry's first multi-touch screens designed to revolutionize the customer gaming experience –

LAS VEGAS--([BUSINESS WIRE](#))--3M Touch Systems Inc., a wholly-owned subsidiary of 3M, today announced that its leading-edge multi-touch solution – 3M Projective Capacitive Technology (3M PCT) – is featured in Bally Technologies' (NYSE: BYI) new iDeck™ solution for the gaming technology company's new ALPHA 2™ Pro Series™ gaming cabinets. Bally Technologies' iDeck is the first industry implementation of 3M's multi-touch player interface, which provides gaming manufacturers with a development platform to create more immersive and engaging player experiences by using multiple touch points on the gaming machine button deck and synchronizing with game play.

"3M Touch Systems is a valued partner for Bally Technologies, helping us implement the latest touchscreen solutions for our innovative slot cabinets," said Dan Savage, vice president of marketing, Bally Technologies. "We chose 3M PCT multi-touch technology for our new iDeck solution because of its easy configurability and customer-centric benefits – from rapid response to intuitive, multi-finger gestures, to its ability to withstand the harshest of environments."

3M PCT's outstanding surface durability and multi-touch capabilities are some of the key factors in Bally Technologies' decision to replace its traditional mechanical button deck with this new next-generation user interface. 3M's multi-touch technology solution provides more than 10-plus finger simultaneous touch response with less than a six millisecond response time, enabling player-selectable configuration, game-synchronized touch features, and multi-touch, skill-based gaming. 3M PCT's anti-stiction touch surface allows fingers to move smoothly across the screen, and is built to withstand most of the rugged demands of everyday casino environments.

"Bally Technologies' innovative leadership in the gaming industry is well documented, and the company's decision to implement 3M PCT technology to power their revolutionary iDeck player interface is proof positive of this fact," said Chris Tsourides, business manager, 3M Touch Systems. "The multi-touch capabilities of 3M PCT enables Bally's vision of a fully downloadable, touch-enabled button deck interface to replace their traditional button deck format for a more compelling and immersive player experience."

3M Touch Systems provides innovative touchscreen technology products to customers worldwide under the "3M" and "MicroTouch" brands. Popular single-touch and multi-touch applications include casino gaming, foodservice, hospitality, industrial, interactive digital signage, healthcare, retail point of sale and self-service. For more information about 3M and MicroTouch products, visit [www.3M.com/touch01](http://www.3M.com/touch01). For an overview of popular touch technologies and terminology, visit [www.touchtopics.com](http://www.touchtopics.com). 3M PCT technology will also be on display at the Global Gaming Expo in Las Vegas, November 16-18, 2010 in 3M Touch Systems booth #2076 and in Bally Technologies' booth #1230.

About Bally Technologies, Inc.

With a history dating back to 1932, Las Vegas-based Bally Technologies designs, manufactures, operates, and distributes advanced gaming devices, systems and networked and server-based technology solutions worldwide. Bally's product line includes reel-spinning slot machines, video slots, wide-area progressives, and Class II, lottery and central determination games and platforms. As the world's No. 1 gaming-systems Company, Bally also offers an array of casino management, slot accounting, bonusing, cashless, and table-management

solutions. For more information, visit <http://www.ballytech.com>.

About 3M Touch Systems Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M and provider of innovative touchscreen solutions, operates globally and reports through 3M Electro and Communications Business, headquartered in Austin, TX. For more information, visit [www.3M.com/touch](http://www.3M.com/touch). More information about 3M Company is available online.

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iDECK, ALPHA 2 and Pro Series are trademarks of Bally Technologies.

*Editors:*High-resolution images of 3M MicroTouch products are available by contacting Jenni Balthrop at [jbalthrop@mmm.com](mailto:jbalthrop@mmm.com).

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6510424&lang=en>

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