

3M Introduces New Timer for Drive-Thru Optimization

- System helps QSR staff improve performance -

3M today introduced its new timer for drive-thru optimization, an economical alternative to more expensive real-time performance monitoring systems used by Quick Service Restaurants (QSR).

Featuring a bright LCD color coded display, the system quickly identifies drive-thru vehicle wait time and percent goal achieved – key factors in helping staff consistently achieve high efficiency. The system can be configured locally or remotely and allows flexible goal setting.

“The 3M Timer dramatically helped us improve service and our customers have noticed. We've moved from 50 to 80 percent efficiency – which represents a huge boost in profitability and customer satisfaction,” said J. Zweydoff, POS Director, Sailormen Inc.

The [3M Timer](#) is a paperless system. Drive-thru data – number of cars, average time and percentage attainment of goal – can be accessed via secure password for performance analysis. The system is fully functional for single or dual lane drive-thru operations and up to four coordinated displays can be connected throughout the work area for optimum service performance.

The 3M Timer works in conjunction with the 3M [Wireless Communication System Model XT-1](#) and is the newest addition to the suite of drive-thru components 3M offers. The 3M Timer completes 3M's timer product line that includes the QTimer from HyperActive Technologies. To learn more, visit: www.3m.com/XT-1.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3m.com or follow @3MNews on Twitter.

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