

3M and Sewerin GmbH Announce Exclusive U.S. Water Leak Detection Strategic Alliance

Sewerin GmbH and 3M announce today an expansion of the strategic alliance between 3M and Sewerin GmbH of Gutersloh, Germany. Under the alliance, 3M will assume the exclusive distribution rights for the sale of Sewerin's entire water leak detection product portfolio in the United States. With the water leak detection products and 3M's unique locating and marking products for identifying and protecting critical utility assets, 3M will bring a comprehensive solution to this important market segment. By combining forces, 3M and Sewerin will provide a broader range of offerings to customers in the utilities markets, enabling them to better manage their critical infrastructure assets.

"We are pleased at how the alliance with Sewerin GmbH has provided value to customers. Now with the extension of 3M's U.S. Track and Trace team distributing water leak detection, we believe it will make it easier for utilities to have full-product solutions at their disposal," said Rory Yanchek, general manager of 3M Track and Trace Solutions.

3M will assume exclusive distribution as well as management of the inventory and service of Sewerin products in the United States. 3M will also sell a co-branded product range. Customers who are currently served by the Sewerin LLC will be working with 3M Track and Trace Solutions.

Sewerin, a family-owned business for more than 80 years, is one of the global leaders for water and gas leak detection products offering a diverse range of products and services.

About 3M Track and Trace Solutions

3M provides comprehensive, practical and easy to use solutions for customers in diverse markets, including healthcare, safety and security, aerospace and government, oil and gas, process industries, supply chain, construction and utilities, libraries and legal. Utilizing RFID, GPS and other technologies, our asset management, protection, and utilization solutions enable customers to reliably and accurately manage high-value assets. Unlike similar offerings, based on components rather than complete solutions, 3M systems are designed with full implementation in mind, deploying the right solution, with the right technology, suited for the customer. For more information, go to www.3Mtrackandtrace.com.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 65 countries. Visit www.3m.com.

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