

3M Interconnect Catalog Now Available on Distributor Web Sites

Online customers can view full 3M interconnect product line and purchase parts in one place

3M and participating authorized distributors of 3M interconnect products have joined forces to bring customers a fast, easy-to-use and always available catalog of interconnect solutions from 3M.

Customers now have instant access to a comprehensive and well-organized database of 3M interconnect products on participating distributors' Web sites. Online customers can search the 3M interconnect product catalog, find the right product for their application, view technical information and purchase parts all within the same site. Customers never leave the distributor's site, saving the time and frustration often associated with navigating between multiple Web sites to research and purchase products.

Additionally, convenient tabs provide easy access to product details, photos, technical documentation and corresponding 3D CAD models. The online catalog also provides a link to RoHS regulatory compliance information and associated certification documentation for specific products, which can be printed or emailed.

"Having access to 3M's product catalog through our Web site has really helped our customers quickly and easily find and order the right interconnect product," said Kevin Schubert, director of eBusiness, TTI Inc. "Now, instead of having to search around the web for the information they need about 3M products, they can find it all on our site."

Powered by 3Mconnector.com, the online catalog makes finding and selecting interconnect products quick and easy. The catalog generates a part number based on the customer's selections and then checks the host distributor's stock availability and pricing. Once the precise part is identified, products details can be downloaded or emailed, and the part can be added to the user's shopping cart with a single click. Site users can also submit online requests for quotes.

3M Interconnect Solutions designs and manufactures a wide range of interconnect products for a broad array of electronic applications. For more information, visit www.3mconnector.com.

About 3M Electronic Solutions Division

3M Electronics Solutions Division offers innovative solutions to the electronics market, such as static control products; copper interconnect systems; cables and cable assemblies; carrier and cover tapes and trays; flexible circuits; embedded capacitor materials; and Textool brand test and burn-in sockets. For more information on these solutions available from the 3M Electronic Solutions Division, visit www.3mconnector.com.

More information about 3M Company available [online](#).

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