

3M and AORN Announce Billings Clinic Winner of 'It's in Your Hands' Hand Hygiene YouTube™ Video Contest

With a video featuring healthcare professionals demonstrating hand hygiene practices while singing a version of the *Hokey Pokey*, Billings Clinic of Billings, Mont., was named the winner of the “It’s in Your Hands” YouTube™ video contest, sponsored by 3M and the Association of periOperative Registered Nurses (AORN). With more than 2,500 votes, Billings Clinic was announced as the winner last night during the AORN annual Congress in Denver, and received a \$5,000 educational grant that can be redeemed for any AORN program or service or to purchase AORN reference materials.

“Hand hygiene is an integral part of patient safety at Billings Clinic and our team united to share a serious message in an entertaining way,” said Jackie Hines, RN, the AORN member who submitted the video on behalf of Billings Clinic. “We are honored to be recognized by our industry and thank AORN and 3M for bringing attention to the important work of perioperative professionals.”

The Billings video competed against two other finalists from John Muir Medical Center, Walnut Creek, Calif., and Chapel Hill Tubal Reversal Center, Chapel Hill, North Carolina.

The three finalists were selected by AORN’s Recommended Practices Committee using several contest criteria including adherence to AORN’s Recommended Practices for Hand Hygiene in the Perioperative Setting, an evidence-based set of guidelines for practicing optimal hand hygiene.

“It has been incredibly exciting to have professionals around the country rally behind this initiative and show both their colleagues and patients how they follow these critical hand hygiene best practices” said Patrick Voight RN, BSN, MSA, CNOR, president of AORN. “We congratulate Billings Clinic on their selection as contest winner. Billings Clinic demonstrated perfect adherence to the Recommended Practices, while also incorporating creativity.”

The “It’s in Your Hands” YouTube video contest was created as part of a partnership between 3M Infection Prevention and AORN to raise awareness of the deadly risks associated with improper hand hygiene techniques and the importance of the Recommended Practices, while encouraging best practices among OR nurses and other healthcare professionals.

The [Billings video](#), along with the other finalists can be viewed at www.AORN.org. For more information about 3M’s infection prevention program and to [watch all 19 entries](#), please visit: www.3M.com/infectionprevention.

About AORN

AORN, Inc., the Association of periOperative Registered Nurses, represents more than 42,000 registered nurses in the U.S. and abroad who facilitate the management, teaching and practice of perioperative nursing, or who are enrolled in nursing education or engaged in perioperative research. Its members also include perioperative nurses who work in related business and industry sectors. AORN’s mission is to support RNs in achieving optimal outcomes for patients undergoing operative and other invasive procedures. AORN promotes quality patient care by providing its members with education, standards, services and representation. For more information, visit www.aorn.org.

About 3M Infection Prevention Division

The 3M Infection Prevention Division offers healthcare professionals leadership solutions to minimize the risks of

healthcare-associated infections. Combining science and technology, 3M has introduced more than 40 distinct technology platforms and a comprehensive portfolio of quality products that help the healthcare industry define and address current infection prevention best practices. With its system of people and products, 3M Infection Prevention remains a trusted partner committed to helping customers lead the way in controlling the risk of infection. For more information, please visit: www.mmm.com/infectionprevention.

About 3M Health Care

3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help healthcare professionals improve the practice, delivery and outcome of patient care in medical, oral care, drug delivery and health information markets. Learn more at www.3m.com/healthcare.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6214525&lang=en>

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