AORN and 3M Announce Start of Public Voting Phase for "It's in Your Hands" Hand Hygiene Video Contest

-- Vote for your favorite hand hygiene video February 9 through February 22 --

Starting today, through February 22, 3M and the Association of periOperative Registered Nurses (AORN) invite the public to vote for its favorite video to win the "It's In Your Hands" YouTube™ video contest for perioperative professionals.

The AORN Recommended Practices Committee recently narrowed a group of 19 entries down to three finalist videos, which are now featured on AORN's Web site – www.AORN.org. Finalists include:

Billings Clinic, Billings, Mont. Chapel Hill Tubal Reversal Center, Chapel Hill, N.C. John Muir Medical Center, Walnut Creek, Calif.

The public is encouraged to visit <u>www.AORN.org</u> to vote on their favorite of the three finalists. There may only be one vote submitted per email address. The ultimate winner of the "It's In Your Hands" YouTube $^{\text{m}}$ video contest will be the video that receives the most votes during the public voting timeframe.

The creators of the winning video will collectively receive a \$5,000 educational grant from 3M that can be redeemed for any AORN program or service and/or may also be used to purchase AORN reference materials. The winning video will be announced publicly at the AORN Congress in Denver, March 13-18, 2010.

About AORN

AORN, Inc., the Association of periOperative Registered Nurses, represents more than 42,000 registered nurses in the U.S. and abroad who facilitate the management, teaching and practice of perioperative nursing, or who are enrolled in nursing education or engaged in perioperative research. Its members also include perioperative nurses who work in related business and industry sectors. AORN's mission is to support RNs in achieving optimal outcomes for patients undergoing operative and other invasive procedures. AORN promotes quality patient care by providing its members with education, standards, services and representation. For more information, visit www.aorn.org.

About 3M Infection Prevention Division

The 3M Infection Prevention Division offers healthcare professionals leadership solutions to minimize the risks of healthcare-associated infections. Combining science and technology, 3M has introduced more than 40 distinct technology platforms and a comprehensive portfolio of quality products that help the healthcare industry define and address current infection prevention best practices. With its system of people, products and process, 3M Infection Prevention remains a trusted partner committed to helping customers lead the way in controlling the risk of infection. For more information, please visit: www.mmm.com/infectionprevention.

About 3M Health Care

3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help healthcare professionals improve the practice, delivery and outcome of patient care in medical, oral care, drug delivery and health information markets. Learn more at www.3m.com/healthcare.

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