

See the New 3M Pocket Projector at CES 2010

The 3M MPro150 is the Ultimate Accessory for Business Professionals

Laptop? Check. MP3 Player? Check. Portable speakers? Check. Pocket projector? Check. The amount of gear business travelers haul around is enough to weigh anyone down. Today, however, that load will get a little lighter with the introduction of the 3M MPro150, the ultimate personal electronics device for the business professional. The latest tool in 3M's award-winning MPro family of pico projectors, the MPro150 boasts one of the most robust feature sets of any pocket projector currently on the market, combining several applications into one compact, efficient device optimized for the on-the-go businessperson. No more sifting through a small electronics store when checking in for flights, or needing to bring multiple totes to presentations. Visit 3M at the Consumer Electronics Show 2010, booth 20723, South Hall, Level 1 at the Las Vegas Convention Center.

Designed with professionals in mind, the MPro150 includes 1 GB internal memory, a micro SD card slot and a USB input for transferring files from a laptop or netbook, eliminating the necessity of a pass-through device and allowing entire presentations to be pre-loaded onto the projector itself. The MPro150 supports Microsoft® Office applications (Word, Power Point® and Excel®), as well as Adobe® PDF, photos and video, allowing the user to project images up to 50-inches at 15 lumens brightness in either the boardroom or break room.

En route to that important presentation, business professionals can relax with their favorite tunes, courtesy the MPro150's integrated MP3 player and headphone jack. And, when it's time to share with colleagues, a pair of integrated stereo speakers turn the MPro150 into a theater-on-the-go.

Additional features include an integrated flip stand, tripod and a variety of input cables, which make the MPro150 ready to use "out-of-the-box" with a wide range of today's most popular video output gadgets. Available optional accessories include an adapter cable for Apple® products, component video cable and car charger.

"The 3M MPro150 puts an entire suite of presentation tools into the business professional's pocket," said Mark Colin, vice president, 3M Mobile Interactive Solutions Division. "With no need to pack a separate laptop or projector, business professionals can travel a bit lighter. It's great for use at home and on-the-go, as well."

The lightweight MPro150 is just over 5 inches long and weighs a mere 5.6 ounces. It is now available for pre-order from shop3M.com and amazon.com, at an estimated price of \$395. Orders will begin shipping in early February. For those who are looking for a casual consumer electronics accessory for watching movies, sharing photos or projecting video games up to 50 inches, 3M also offers the MPro120 projector, which has an estimated price of \$325. Optional accessories for both the MPro150 and MPro120 are sold separately.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

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