

3M Launches Customer Technical Center in Dubai

3M announced today that it is bringing its technology even closer to customers with the opening of an innovative Customer Technical Center in Dubai, United Arab Emirates.

This is the first center of its kind in the Middle East. It is expected to open later in 2010 and will act as an innovative base for customers to test 3M's exciting products and solutions that are new to the Middle East market. The center also will provide 3M with an expanded facility in the Middle East to better support customer needs across the region.

"The center will draw upon 3M's global R&D strength and 45 technology platforms to provide solutions for local customers," explained Irfan Malik, vice president, 3M Middle East and Africa. "The fact that we are opening this new center in Dubai demonstrates our commitment to bring innovative solutions to our customers in this exciting and growing market."

The facility will be divided into a number of zones, which will showcase 3M technology, capabilities and products for the Middle East market. Customers will be able to touch and test multiple 3M technologies and learn about their various applications in the on-site teaching rooms. In addition, the center will serve as a central ideas hub for accelerating the development of new products and services locally.

Customer Technical Centers are unique to 3M and serve as a mechanism for customer inspired innovation. The facility in Dubai represents 3M's 23rd center.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

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