

3M and Sewerin Announce Strategic Alliance

3M Moves into New Water Leak Detection Market

3M Track and Trace Solutions today announces an alliance with Sewerin GmbH of Gutersloh, Germany, in which 3M will launch a broad portfolio of water leak detection products under the 3M brand and manufactured by Sewerin.

Solutions to detect water leaks in underground piping have become critical, as more water customers and municipalities become increasingly aware of the importance of conserving water. "We are excited about the launch of water leak detection solutions in the global water market," said Rory Yanchek, General Manager of 3M Track and Trace Solutions. "This is an important market segment for 3M, and this alliance helps provide our utility customers better access to our products and solutions."

Sewerin, a family-owned business for more than 80 years, is one of the global leaders for water and gas leak detection products offering a diverse range of products and services.

According to Swen Sewerin, President of Sewerin, "This alliance with 3M allows Sewerin to combine its innovative product line with the global reach of 3M. We expect sales of the products included in the 3M portfolio to multiply, bringing a sustained improvement in our competitiveness worldwide."

3M and Sewerin will collaboratively train business teams worldwide to help ensure seamless service to customers and prospects. Ed Scott, Locating and Marking Business Manager for 3M reiterates that the move into water leak detection products provides an important element to 3M Track and Trace Solutions' broad range of sensing products that both locate and provide key information to customers about their underground assets. 3M's experience in and knowledge of both the water and gas industry dates back to the 1960s with 3M Scotchkote pipe coating products that protect against corrosion.

About 3M Track and Trace Solutions

3M provides comprehensive, practical and easy to use solutions for customers in diverse markets, including healthcare, safety and security, aerospace and government, oil and gas, process industries, supply chain, construction and utilities, libraries and legal. Utilizing RFID, GPS and other technologies, our asset management, protection, and utilization solutions enable customers to reliably and accurately manage high-value assets. Unlike similar offerings, based on components rather than complete solutions, 3M systems are designed with full implementation in mind, deploying the right solution, with the right technology, suited for the customer. For more information, go to www.3Mtrackandtrace.com.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. Visit www.3m.com.

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