

New 3M and HyperActive Technologies Alliance Offers QSR Industry The Total Drive-Thru Solution

New partnership aimed at making businesses more productive, efficient

3M and HyperActive Technologies today announced they have formed an alliance to bring a new paradigm of drive-thru technology to Quick Service Restaurants (QSR). The partnership between the two companies is designed to help improve QSRs' speed, accuracy and employee productivity for orders placed in their drive-thru lanes. Restaurants will be able to have all their drive-thru technology needs addressed through 3M since the company will not only represent its own products in the marketplace but HyperActive Technologies' line of offerings as well, making 3M a single point of contact for restaurant managers on everything from orders to installation and service.

"3M is always looking for innovative solutions for QSRs and for ways to help our customers grow their bottom line. This new partnership between 3M and HyperActive Technologies is designed to do just that," said Judith Garcia Galiana, vice president, Building and Commercial Service Division at 3M. "This new alliance of 3M and HyperActive is a win-win for those in the quick service restaurant segment. Together, we are a one-source solution from the point of order taking to order confirmation, timing and drive-thru data management."

The alliance combines a suite of components including the 3M Wireless Communications System XT-1, known for its superior sound clarity and smart technology, with HyperActive Technologies' Drive-Thru Order Confirmation Board, HyperView, and the company's drive-thru management solution, QTimer. Hyperactive Technologies' solutions are the only solutions of their kind to provide real-time, speed-of-service reporting and service metrics, and centralized, enterprise-level store management to enable significant performance improvements.

"This alliance is a natural fit – marrying together 3M's state-of-the-art wireless intercom systems with HyperActive's best-in-class drive-thru information management systems," said Frank Amoruso, president and chief operating officer at HyperActive Technologies. "Quick Service Restaurants are the winners here, with higher productivity and improved efficiency."

QSR customers will be able to start placing orders with 3M in November.

About HyperActive Technologies

HyperActive Technologies is a leader in providing "intelligent" drive-thru and kitchen management solutions for the QSR industry. HyperActive's solutions deliver unprecedented, real-time information in the store and at the enterprise level, enabling superior performance in speed of service, order accuracy and food quality, and, ultimately, increased profits. For more information about HyperActive Technologies, please visit www.gohyper.com.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

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