

Help Name Greg Biffle's No. 16 Pit Crew

Offer Suggestions at www.3MCarCare.com/NameofFame and

Win a Grand Prize Trip to the Miami Race

He has been called "The Biff," but what does he call his team? When Greg Biffle, driver of the No. 16 3M Ford Fusion, is referring to his pit crew, he lacks a catchy name to help brand the team that keeps him in the front of the field. 3M Car Care and Biffle are looking for fans' help to name the No. 16 team in the 3M Car Care "Name of Fame" promotion.

Interested fans may visit www.3MCarCare.com/NameofFame between August 3, 2009 and September 1, 2009, to watch a video with Greg Biffle and his pit crew, then enter suggestions for the name of the No. 16 pit crew. Entries will be shared with 3M Car Care, Greg Biffle and his pit crew for their voting.

Participants will receive special offers from 3M Car Care for participating in the contest, and the person with the winning entry will receive a VIP trip for two to meet the No. 16 pit crew at one of the final races of the season. The grand prize package includes airfare, hotel, rental car, race tickets, garage credentials and spending money.

The 3M "Name of Fame" contest is open to residents of the U.S. ages 18 and older. No purchase necessary. Only one entry per email address allowed.

The crew will announce the winning entry both on a video to be posted on www.3MCarCare.com and at the September 5, 2009, race in Atlanta. The winner will be notified by mail.

"The guys on the No. 16 team do a great job on pit road every week, and we want to recognize them for their hard work," said Greg Biffle. "They're unlike any team out there and that's why we're enlisting the help of the fans to give them their own unique name. We want the fans' suggestions on names that illustrate the No. 16 pit crew's special skills and unique talents, or incorporate the name of our primary sponsor, 3M. We're excited to see how creative the fans will get, and we look forward to announcing the winning idea in Atlanta."

When fans visit www.3MCarCare.com to enter the contest, they'll find the ultimate educational resource for the automotive DIYer who wants to learn how to properly take care of their car, be it body repair or simple detailing. At the site, consumers can get tips and ideas for their automotive projects, download mail-in rebates, learn about new products, watch instructional videos, find product purchase information, link to 3M Car Care's Facebook and Twitter pages, and much more.

The 3M Car Care product line can be found at leading automotive aftermarket retailers and online at www.Shop3M.com. For more information on 3M Car Care products, visit www.3MCarCare.com.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

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