3M Announces Multi-Touch Developer Kit Availability

19-Inch Projected Capacitive, Multi-Touch Kit Offered for Windows 7 Developers

3M Touch Systems, a wholly-owned subsidiary of 3M Company and a leading innovator and manufacturer of touch technology, announces today at *SID Display Week 2009*a "true multi-touch" LCD developer kit that tracks up to 10 individual fingers and is compatible with the Microsoft Windows 7 platform.

The 3M Multi-touch Developer Kit is a 19-inch wide-aspect ratio LCD display featuring 3M Projected Capacitive touch technology. Supporting standard flick and scale gestures, as well as accurately tracking 10 individual fingers from single or multiple users, this display has a durable glass surface and less than 15 milliseconds touch response, making it ideal for developing next- generation games and user applications.

"3M is very excited to offer a developer kit that supports true multi-touch functionality," says Scott Hagermoser, business manager, 3M Touch Systems. "Software developers have been clamoring for multi-touch functionality and the upcoming release of Windows 7 only increases the need for a full multi-touch display. With the availability of this multi-touch developer kit, software developers now have a projected capacitive hardware platform that finally fulfills the promise of true multi-touch interactivity which they can use to build next-generation software applications."

The 3M Multi-touch Developer Kit includes the 19-inch wide-aspect ratio (16:10, 1440 x 900 resolution) LCD chassis display, desktop stand, USB and VGA cables, plus access to the password-secure 3M Multi-touch Developer Program site for firmware updates, on-line technical support, and hosted developer forum.

Until June 12, 2009, the 3M Multi-touch Developer Kit can be pre-ordered for the introductory price of \$999 (\$500 off the \$1499 regular price) for delivery in July, 2009. Visit www.3m.com/multitouch for pre-ordering details.

3M Touch Systems provides innovative touch technology products to customers worldwide under the "MicroTouch" brand. Popular interactive applications include casino gaming, retail point of sale, foodservice, hospitality, self-service, industrial, healthcare and interactive digital signage. For more information about 3M MicroTouch products, visit www.3M.com/touch01.

About 3M Touch Systems, Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M, operates globally and reports through 3M Electro and Communications Business, headquartered in Austin, TX. For more information, visit www.3M.com/touch.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms - often in combination - to a wide array of customer needs. With \$25 billion in sales, 3M employs 76,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com/.

3M and MicroTouch are trademarks of the 3M Company.

For high-resolution images of these 3M MicroTouch products are available by contacting Jane Kovacs, 3M Public Relations, 512-984-6747,mailto:<u>jkovacs@mmm.com</u>. For all other inquiries, visit www.3M.com/touch01.

Release Summary:

3M Touch Systems announces at SID Display Week 2009 a true multi-touch LCD developer kit that tracks up to 10 individual fingers and is compatible with the Microsoft Windows 7 platform.

Keyword Tags:

19 inch, 3m, developer kit, developers, lcd, lcd display, lcd monitor, microsoft, projected capacitive, sid display week, touch screen, windows 7

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