

## Command Strips for Touch Sensors Honored at Kiosk Europe Expo 2009

### 3M Receives EAFS Self-Service 2009 Technology Award

*Command Strips for Touch Sensors*, 3M Touch Systems' new and unique method for removing and integrating touch sensors, has received a coveted *EAFS Self-Service 2009 Best Technology Award* at the Kiosk Europe Expo 2009 in Essen, Germany, May 5-7, 2009. Each year the European Association for Self-Service (EAFS) selects stand-out products from the wide range of Expo exhibits that represent a significant improvement or departure from the existing industry norm. This year 3M's *Command Strips for Touch Sensors* received industry recognition for providing a simple solution to the complex problem of servicing touch sensors and touch displays.

Per the EAFS award statement, "The board has decided to present this award to 3M for their 'Command Strip' innovation – a removable sealing strip which solves a common touch screen maintenance issue as encountered in many self-service solutions. This technology reduces maintenance time and use of resources dramatically, as no special tools are required for fast, on-site repair of common touch screen damage."

"We are very pleased that EAFS's Technology Award recognizes 3M's ongoing commitment to its display integrators and kiosk manufacturers in adapting its well-known Command Strips technology as a simple solution for their touch system assembly and repair requirements," says Francesco Fasoglio, European business manager, 3M Touch Systems. "We are confident that this new 3M product will help these customers increase their manufacturing efficiency while reducing the maintenance costs of their products."

*Command Strips for Touch Sensors* offer display integrators and kiosk manufacturers an easy-to-remove and easy-to-integrate maintenance solution that can help differentiate their products. When kiosk products are integrated with peel-and-stick Command Strips, damaged touch sensors can be easily removed or LCD's can be quickly serviced by pulling the Command Strip "stretch release technology" tabs. Replacing a touch sensor can take only minutes using Command Strips compared to nearly an hour using aggressive double-sided tape, the current industry integration standard. This means that on-site maintenance can be easier and service time reduced.

Command Strips for Touch Sensors are available worldwide. Contact information for the 3M sales representative in your region can be found on [www.3m.com/touch](http://www.3m.com/touch).

NOTICE: Command Strips for Touch Sensors were developed for use with the 3M MicroTouch System SCT3250EX (previously known as the 3M MicroTouch ClearTek II Touch System). Customers using other touch sensors must determine whether Command Strips are suitable for use with their preferred touch sensor and in their intended application.

3M Touch Systems provides innovative touch technology products to customers worldwide under the "MicroTouch" brand. Popular interactive applications include casino gaming, retail point of sale, foodservice, hospitality, self-service, industrial, healthcare and interactive digital signage. For more information about 3M MicroTouch products, visit [www.3M.com/touch01](http://www.3M.com/touch01).

About 3M Touch Systems, Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M, operates globally and reports through 3M Electro and Communications Business, headquartered in Austin, TX. For more information, visit [www.3M.com/touch](http://www.3M.com/touch).

## About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 76,000 people worldwide and has operations in more than 60 countries. For more information, visit [www.3M.com](http://www.3M.com).

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For high-resolution images of these 3M MicroTouch products are available by contacting Jane Kovacs, 3M Public Relations, 512-984-6747, [jkovacs@mmm.com](mailto:jkovacs@mmm.com). For all other inquiries, visit [www.3M.com/touch01](http://www.3M.com/touch01)

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