

High-Tack Insulating Tape from 3M Holds the Hard to Hold

A new electrical insulating tape from 3M offers a high-tack adhesive for quick and reliable holding in applications such as motor windings, uneven surfaces of wire windings and oily magnet wire. 3M Electrical Tape 44HT is a polyester composite insulating tape with a durable backing providing a tough, puncture-resistant protective layer.

Businesses with motor winding applications or hard-to-hold applications that require a higher tack adhesive for motor, transformer, switchgear and coil manufacturing should consider this tape with its strong/tacky rubber thermosetting adhesive. Specific applications include stick-wound coils/transformers and bobbin-wound coils for banding, anchoring, insulating and protecting start wires, leads, terminal strips, insulation paper, end turns and connections in motors and transformers.

3M has provided quality electrical tapes for more than 60 years, having invented vinyl electrical tape. 3M Tape 44HT delivers maximum performance through superior engineering.

For more information about 3M Electrical Tape 44HT, contact the 3M Electrical Markets Division, A130-4N-40, 6801 River Place Blvd., Austin, Texas 78726-9000, USA, or call (800) 676-8381. To find out more about 3M electrical products, go to www.3M.com/electrical.

The 3M Electrical Markets Division, based in Austin, Texas, designs, manufactures and markets products for electrical construction, industrial maintenance, utility and industrial power, and electrical and electronic components. EMD has more than 60 years of experience serving customers with highly reliable products, including electrical and electronic insulating tapes and papers; electromagnetic interference shielding and absorbing products; power cable splices and terminations; high-temperature, low-sag transmission conductors; heat shrinkable tubing and molded shapes; electrical wire connectors, terminals, tools and lugs; wire marking products; cable ties; and electrical diagnostic and detection products.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$25 billion in sales, 3M employs 76,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

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3M Electrical Markets Division, Austin, TX Mary Kay Kniefmick at 3M dot com Photo available

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