

Enter the Next Generation of 3M™ Mobile Projection Technology

MM200 Engine to Debut at Consumer Electronics Show

ST. PAUL, Minn.--([BUSINESS WIRE](#))--This week, at the Consumer Electronics Show (CES) in Las Vegas, 3M™ will unveil the MM200, a new design in the company's expanding miniature projection portfolio. Offering brilliant color and VGA resolution with an exceptionally thin profile, the 3M MM200 represents an evolutionary leap in mobile projection technology. Just a year ago, 3M debuted its first generation mobile projection engine at CES. Since then, the company has successfully integrated that engine into consumer platforms including the 3M MPro110 -- the mobile projector that won the "Grand Award" in the gadget category of the *Popular Science* 2008 Best of What's New Awards.

"The history of 3M display technologies has been one of both groundbreaking innovation and rapid industry introduction," said Mike Kelly, Executive Vice-President, 3M Display and Graphics Business. "In 1950, 3M brought its microreplication technology to the overhead projector and revolutionized the industry. Now, some 50 years later, we lead the industry in using prismatic brightness enhancement films. We anticipate continuing this trend of leadership in 2009, with the help of the MM200."

When integrated into a cell phone, handheld accessory or digital camera, the MM200 engine can project up to a 50-inch image while drawing only 1 watt of power. The MM200 uses an advanced liquid crystal on silicon (LCOS) electronic imager and is illuminated with multi-colored light emitting diodes (LEDs).

Products featuring the MM200 engine will be available for consumer purchase in 2009. 3M will demonstrate the MM200 in booth South 1 -- 21417 at the Consumer Electronics Show, January 8 to 11, in Las Vegas. For more information, visit 3m.com/mpro.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms -- often in combination -- to a wide array of customer needs. With \$24 billion in sales, 3M employs 79,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3m.com.

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