

3M and System4 Announce New Partnership

High-quality 3M products will help deliver better end-service for System4 customers

System4, one of the fastest growing commercial cleaning franchisers in the nation, has teamed up with 3M Building and Commercial Services Division to offer high quality, efficient and eco-friendly commercial cleaning services.

“This new partnership is going to be extremely beneficial to our customers and franchisees, it sets a new standard for the commercial cleaning industry,” said Phil Kubec, President and CEO of System4. “Our franchisees now have a customized, complete, sustainable, best-in-class solution for their cleaning chemicals, tools and process that gives System4 an edge and translates to better customer satisfaction and value.”

System4 franchisees and customers will benefit from 3M’s premier products that deliver better results. 3M offers Green Seal certified chemicals, and is a recognized leader in sustainability practices, globally and locally, which aligns with System4’s commitment to sustainable cleaning. 3M will also provide training solutions to System4 employees and franchisees nationwide, to share its wealth of industry experience and knowledge. The new partnership will streamline the cleaning chemicals and backup tools used by System4, which will make product selection and use easier, and help reduce inventory.

“We are excited about the opportunity to partner with System4,” said Jon Beltz, manager with 3M Building and Commercial Services Division. “Commercial cleaning customers across the nation will benefit tremendously, getting the best possible service at a great value.”

“3M’s cleaning solutions are a perfect fit for the fast growth we have been fortunate to attain,” commented Paul Scales, director of master development for System4. “The 3M chemical concentrate for use with the Twist ‘n Fill System is cost effective, safe, easy to use. What’s more, the system is extremely versatile, so each of our franchisees can choose the solution that best meets their needs.”

“We are especially excited about what this partnership means for System4’s future,” said Scales. “We appreciate the customization options offered by 3M Building and Commercial Services, and are already exploring opportunities to use more 3M products, making even more processes and services uniform across our franchise system.”

System4

System4 is an innovative provider of commercial cleaning services dedicated to quality assurance and superior customer service. System4’s franchise model combines both local market ownership and individual account ownership. System4 a standout in the industry focused on continuous improvement and the application of workflow-enabled technology, along with the exceptional caliber of Master Franchise Owners. With over 5,000 Franchise Businesses opportunities in the U.S., Entrepreneur magazine’s Annual Franchise 500 recognizes System4 as the number 4 Top New Franchise in 2007, 19th Fastest Growing Franchise Business Overall in 2007 and 121st Overall Franchise Business in 2007. Whether you are looking for a commercial cleaning provider, exciting franchise opportunities or employment with a future, System4 is your solution. For more information, please visit www.system4usa.com.

3M Building and Commercial Services Division

3M Building and Commercial Services Division is a diversified supplier of cleaning and maintenance products

and programs for commercial, health care, educational, retail and industrial facilities. 3M Building and Commercial Services Division manufactures chemical management systems, floor finishes and cleaners, disinfectants, floor pads and brushes, hand pads, traction products, matting and carpet care products. For more information about 3M's complete line of cleaning products, call 1-800-557-2249 or visit www.3M.com/commcare.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$24 billion in sales, 3M employs 79,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

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