3M[™] Computer Privacy Filters Provides Airport Havens For Holiday Travelers

AirportHavens.com Helps Travelers Find Quiet, Private Spaces in Crowded Airports

ST. PAUL, Minn.--(<u>BUSINESS WIRE</u>)--Thanksgiving is one of the busiest travel times of the year, as millions of Americans head home to enjoy the holidays. Travelers seeking a "privacy oasis" during the holiday season can log on to AirportHavens.com to find the most peaceful and private spaces at airports across the country, courtesy of 3M computer privacy filters.

From deserted airport gates to serene chapels and meditation rooms, AirportHavens.com contains an extensive collection of the best places to find some privacy, get some work done or simply relax at airports across the U.S. Frequent business travelers and road warriors helped 3M create the website by contributing their insider secrets to help their fellow travelers find some privacy.

For the first time, 3M computer privacy filters is also creating an Airport Haven at the Atlanta Hartsfield-Jackson International Airport during the two days prior to Thanksgiving — Tuesday, Nov. 25 and Wednesday, Nov. 26 - which are among the busiest travel days of the year. The 3M Privacy Filters Airport Haven will offer Atlanta travelers VIP service with free wi-fi, snacks, beverages, and massages to help them relax and de-stress during this busy travel time. The Airport Haven, located at the Atlanta Airport Executive Conference Center on the 3rd floor of the Atrium between the North and South terminals, will be open from 8 am to 5 pm.

"The best way to deal with this busy travel time is to plan ahead," says business travel expert Chris McGinnis. "Researching a quiet place at the airport to avoid the crowds and bringing some work to feel productive helps pass the time and relieves stress. Also, whenever doing work in public places, travelers should be aware that other travelers may be looking at their screen – it's human nature."

In fact, two in five people (44 percent) admit to sneaking looks at others' screens while in public places¹, so it is important to protect sensitive information by finding an airport haven or using a 3M computer privacy filter. 3M privacy filters help prevent "wandering eyes" from viewing confidential information on laptop computer screens, LCD monitors, personal digital assistants (PDAs) and cell phones. Using a microlouver technology, the filter allows people sitting directly in front of the screen to see their documents and information while effectively darkening side views. For more information on 3M privacy filters or to find an airport haven, please visit <u>www.airporthavens.com</u>.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$24 billion in sales, 3M employs 79,000 people worldwide and has operations in more than 60 countries. For more information, visit <u>www.3M.com</u>.

¹ According to a survey commissioned by 3M computer privacy filters in March 2007.

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<u>Travelers</u>