

## 3M Announces MPro110 Now on Sale

### 3M Debuts their First Handheld Digital Projector

Today's busy lifestyles demand devices that keep pace. Technology is continually changing – striving to make communication easier for today's mobile professional. From phones with full spectrum Internet and e-mail capabilities to laptops with portable DVD-player-sized screens, there is an ever-increasing array of options. Yet, until now, projection technology has remained relegated to conference rooms. 3M, a leader in projection technology for more than 40 years, is about to change that. Bridging the gap between portability and practicality, the company is introducing 3M MPro110, a handheld digital projector designed for business, entertainment and versatile field applications.

"The MPro110 takes the power of projection from the board room to any room," said Mark Colin, General Manager, 3M Projection Systems Department. "This development continues 3M's long history as a global leader in both innovation and advanced projection display technology."

Employing advanced optical technology, the MPro110 weighs less than a pound and is roughly the size of a digital camera. When attached to a video capable pass-through device such as a laptop computer, DVD or MP3 player or handheld video game the MPro110 projects up to a 50-inch still or video with true VGA resolution, no-speckle and a high-fill factor. Each unit uses an advanced liquid crystal on silicon (LCOS) electronic imager in conjunction with proprietary 3M optics technology. A LED light source makes the MPro110 unusually quiet with no need for the hassle of replacing bulbs. Additionally, the MPro110 is currently the only handheld projector on the market with an integrated VGA input.

The 3M MPro110 is available for purchase, in Canada, at office and audio visual retailers and computer resellers.

For more information, visit [3mmpro.com](http://3mmpro.com).

#### About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$24 billion in sales, 3M employs 79,000 people worldwide and has operations in more than 60 countries. For more information, visit [www.3m.ca/mpro](http://www.3m.ca/mpro).

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