## 3M ESPE Expands Availability of Lava™ Chairside Oral Scanner C.O.S.

New business model, new indications, new regions and first distributors expand access to the digital impression system

ST. PAUL, Minn.--(BUSINESS WIRE)--3M ESPE is expanding the availability of its Lava<sup>™</sup> Chairside Oral Scanner C.O.S., a digital impression system that enables the high-speed capture of accurate and precise impressions. By implementing a new business model, releasing new indications, entering new regions and signing the first distribution agreements, 3M ESPE is making it possible for more dentists and labs to utilize the system and participate in the digital workflow.

Any dentist or lab in active regions can participate in the digital workflow by utilizing a business model that requires no capital investment from a lab and allows doctors to work with their existing lab. This process is very similar to the highly successful business model labs have used for years to outsource their Lava™ Copings to an Authorized Lava Milling Center. Additionally, with the release of Lava™ Software 1.5 for Chairside Oral Scanner, the system is now indicated for single unit crowns, multiple adjacent units, inlay/onlays and 3 or 4 unit bridges.

3M ESPE continues the strategic and regional launch of the Lava C.O.S. by expanding into the Mid-Atlantic, Southern Florida, Texas and Northern California regions. These regions will complement existing operations in the Northeast, Upper Midwest, Pacific Northwest and Southern California regions.

Additionally, Henry Schein<sup>®</sup>, Burkhart Dental and Benco Dental are the first distributors of the device, responsible for installing, maintaining and servicing the Lava C.O.S. for dentists. 3M ESPE will continue discussions with additional qualified distributors as part of the non-exclusive distribution arrangement for the Lava C.O.S.

"We are excited about providing more customers access to this ground-breaking new technology in the growing digital restorative space," said Wayne Roen, business director, digital restorative dentisty, 3M ESPE. "With our regional expansion, outsourcing model and partnerships with leading distributors we continue to deliver on our promise to transform the practice of dentistry."

The Lava C.O.S. is a digital impression system that features proprietary 3D-in-Motion technology. This technology allows doctors to capture and simultaneously view continuous 3D video images and the dental industry is the first to benefit from this breakthrough in digital imaging. Doctors can assess their preparation and margin using several review features unique to digital dentistry. The doctor specifies either a traditional (PFM) or CAD/CAM restoration, including Lava Restorations and sends the digital prescription to their lab for marking the margin and cutting the die. The process is complete once the lab receives a technologically advanced stereolithography (SLA) model for finishing and ships the final restoration back to the doctor.

For more information call 1-800-634-2249 or visit <u>www.3MESPE.com/LavaCOS</u>

*3M ESPE manufactures and markets more than 2,000 products and services designed to help dental professionals improve their patients' oral health care. 3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help health care professionals improve the practice and delivery of patient care in medical, oral care, drug delivery and health information markets. For more information on the complete 3M ESPE line of dental products visit the 3M ESPE Web site at<u>www.3MESPE.com</u>or call the 3M ESPE Technical Hotline at 1-800-634-2249. Products are available for purchase through authorized* 

3M ESPE distributors.

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