Newark Joins 3M Touch Systems Distributor Network

<u>3M Touch Systems</u>, Inc., a wholly-owned subsidiary of the 3M Company and a leading innovator and manufacturer of touch technology, announces today that <u>Newark</u>, a part of the global Premier Farnell Group, is now an authorized North American distributor for 3M MicroTouch touch sensor and touch electronics products. Newark is a long-time 3M Electrical Business distributor and known for offering a broad selection of electronic components and test equipment for design engineers and technicians.

Popular screen sizes of 3M MicroTouch ClearTek II and ToughTouch II surface capacitive touch sensors, and the wide array of EX II capacitive and SC Series resistive touch electronics are now available for same-day shipping at www.newark.com/3M.

"Our electronics design customers are showing increased interest in adding touchscreen interactivity to their products," said Paul Buckley, Senior VP Product & Supplier Management, Newark.

"By adding 3M ClearTek II touch system products to our website, we will now be able to offer our customers one of the best known and most reliable touch products in the world."

"Newark is well known in the industry as a leading multi-channel electronics distributor," said Chris Tsourides, business unit manager, 3M Touch Systems. "We are confident that adding 3M MicroTouch products to Newark's line card will allow both our businesses to grow while supporting end users with quality products and reliable service."

<u>3M Touch Systems</u> provides fast, reliable and accurate touch products to customers worldwide under the "MicroTouch" brand. Popular interactive applications include financial, retail point of sale, foodservice, medical, industrial, self-service, and interactive digital signage. For more information about MicroTouch products, visit <u>www.3M.com/touch</u>.

About Newark Electronics

Newark, part of the global Premier Farnell Group, and a leading multi-channel, high-service electronics distributor supporting millions of engineers and purchasing professionals across the Americas, is known for offering the broadest selection of components and test equipment from 440+ top manufacturers for design engineering and maintenance professionals. To meet its customers' diverse needs, Newark stocks everything from the latest design-in technologies to popular replacement parts, and continually expands its supplier portfolio to offer a true one-stop shopping experience. For more information, visit www.newark.com

About 3M Touch Systems, Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M, operates globally and reports through 3M Electro and Communications Business, headquartered in Austin, TX. For more information, visit www.3M.com/touch01.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms - often in combination - to a wide array of customer needs. With \$24 billion in sales, 3M employs 79,000 people worldwide and has operations in more than 60 countries. For more information, visit www.3M.com.

3M, MicroTouch and ClearTek are trademarks of 3M Company.

For high-resolution images of the 3M MicroTouch ClearTek II touch sensor or 3M MicroTouch EX II touch controller to accompany this release, contact Jane Kovacs, 3M Public Relations, 512-984-6747, ikovacs@mmm.com.

For all other inquiries, visit www.3M.com/touch01

Release Summary:

3M Touch Systems, Inc. announces today that Newark is now an authorized North American distributor for 3M MicroTouch touch sensor and touch electronics products.

Keyword Tags:

3m touch systems, microtouch, newark

3M Public RelationsJane Kovacs, 512-984-6747jkovacs@mmm.com

https://news.3m.com/2008-09-03-Newark-Joins-3M-Touch-Systems-Distributor-Network