

3M ESPE Introduces a Unique to the Market Temporization Solution

- New 3M™ ESPE™ Protemp Plus Temporization Material offers record breaking toughness and unique no-polish technique -

3M ESPE announces the launch of Protemp™ Plus Temporization Material, the first nanotechnology-based bis-acrylic material that includes a new generation of sophisticated fillers, offering easy handling and eliminating the need to polish. With a string of unparalleled features, Protemp Plus temporization material is unique in the market and was developed to satisfy even the most demanding temporization needs.

Protemp Plus provides record breaking toughness with the highest fracture resistance of all leading temporary materials in the market. Boasting high esthetics by providing improved color stability, five fluorescent shades close to nature, and a brilliant, natural gloss finish, Protemp Plus eliminates the need to polish(a)—just cleaning with alcohol provides a shiny, smooth surface. The improved surface quality of Protemp Plus allows plaque to be easily cleaned to support oral hygiene and offers high wearing comfort for patients.

As with all new 3M ESPE products, Protemp Plus was extensively evaluated and tested in dental offices before being introduced to the market. The product received very positive customer feedback with almost all dentists reporting they would recommend Protemp Plus to their colleagues. The majority of dentists who evaluated Protemp Plus rated it better than competitive materials that they currently use in their offices.

“The new Protemp Plus material from 3M ESPE will help you make excellent provisionals, in a short time, that will be comfortable for your patients, promote gingival health, and look natural,” said Steve Carstensen, DDS, FAGD, FICD, one of the evaluators of the product.

3M ESPE continues to set new industry standards by offering revolutionary technologies and uncompromising solutions for temporization. Protemp Plus joins a family of high quality, reliable temporization materials designed to meet the evolving needs of dental professionals including Protemp™ Crown Temporization Material, the world's first preformed, malleable temporary crown, ideal for posterior single crown applications.

(a)Please refer to Instructions for Use for technique information.

For more information visit www.3MESPE.com or call 1-800-634-2249.

3M ESPE manufactures and markets more than 2,000 products and services designed to help dental professionals improve their patients' oral health care. 3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help health care professionals improve the practice and delivery of patient care in medical, oral care, drug delivery and health information markets. For more information on the complete 3M ESPE line of dental products visit the 3M ESPE Web site at www.3MESPE.com or call the 3M ESPE Technical Hotline at 1-800-634-2249. Products are available for purchase through authorized 3M ESPE distributors.

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