# Digi-Key Corporation Expands 3M Touch Systems Offering

- Wide-Aspect Ratio and Ruggedized Touch Systems Now Available -

3M Touch Systems, Inc., a wholly-own subsidiary of the 3M Company and a leading innovator and manufacturer of touch technology, announces today that Digi-Key Corporation, a 3M distributor for over 15 years, will expand its 3M MicroTouch™ line card by adding 17", 19", 20", 22" and 32" wide-aspect ratio screen sizes to their existing ClearTek™ II touch system product set and by offering the ToughTouch II "ruggedized" touch system product.

The 3M MicroTouch ClearTek II touch system, 3M's flagship touch product, has been the industry-standard for surface capacitive products for more than 20 years. Available in screen sizes ranging from 6.4" to 32", the ClearTek II product has many technology-leading characteristics in optical transmission, surface durability and wide operating/storage temperatures. Wide-aspect ratio touch sensors are now available to fit popular wide-screen LCD displays.

The ruggedized <u>3M MicroTouch ToughTouch II</u> surface capacitive touch system is an impact-resistant version of the ClearTek II touch system created by laminating 4mm glass to the back of the touch sensor, making it an ideal solution for vandal-prone and harsh environments. This hybrid touch sensor has all the exceptional optical and reliability characteristics of the ClearTek II touch system, plus it complies with UL 60950 safety standards for impact breakage and is IP66 / NEMA 4 sealable against liquids and other on-screen contaminants.

"In response to the increasing trend for wide-screen LCDs in a variety of market applications, adding wide-aspect ratio ClearTek II touch sensors to our product set will enable our customers to continue to count on MicroTouch products to meet their interactive needs," said Mark Larson, Digi-Key president and COO. "And, based on increased interest from our engineers for environmentally-robust products, adding the ToughTouch II product line will help us provide a rugged solution for their individual applications."

"Digi-Key has really embraced 3M touch products as an integral part of their touch solution offering," said Chris Tsourides, business unit manager, 3M Touch Systems. "And we're confident that by expanding their ClearTek II line card they'll continue to make this product a leading touch technology among their engineering customer base."

<u>3M Touch Systems</u> provides fast, reliable and accurate touch products to customers worldwide under the "MicroTouch" brand. Popular interactive applications include financial, retail point of sale, foodservice, hospitality, self-service, and interactive digital signage. For more information about MicroTouch products, visit <a href="https://www.3M.com/touch">www.3M.com/touch</a>.

## About Digi-Key Corporation

One of the world's fastest growing distributors of electronic components, Digi-Key has earned its reputation as an industry leader through its total commitment to service and performance. As a full-service provider of both prototype/design and production quantities of electronic components, Digi-Key has been ranked #1 for Overall Performance for 16 consecutive years from among the nation's more than 200 distributors (EE Times Distribution Study/ May 2007). Offering more than a million products from over 400 quality name-brand manufacturers Digi-Key's commitment to inventory is unparalleled. Access to the company's broad product offering is available 24/7 at Digi-Key's top-rated website, <a href="https://www.digikey.com">www.digikey.com</a>.

About 3M Touch Systems, Inc.

<u>3M Touch Systems Inc.</u>, a wholly-owned subsidiary of 3M, operates globally and reports through 3M Electro and Communications Business, headquartered in Austin, TX. For more information, visit <u>www.3M.com/touch01</u>.

#### About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms - often in combination - to a wide array of customer needs. With \$24 billion in sales, 3M employs 79,000 people worldwide and has operations in more than 60 countries. For more information, visit <a href="https://www.3M.com">www.3M.com</a>.

For high-resolution images of the ToughTouch II touch system and wide-aspect ratio touch sensors to accompany this release, contact Jane Kovacs, 3M Public Relations, 512-984-6747, <u>jkovacs@mmm.com</u>. For all other inquiries, visit <u>www.3M.com/touch01</u>.

### Release Summary:

Digi-Key Corporation will expand its 3M MicroTouch line card by adding 17, 19, 20, 22 and 32 wide-aspect ratio screen sizes to their ClearTek II set and by offering the ToughTouch II product.

## Keyword Tags:

3m, cleartek, digi-key, microtouch, touch screen, touch systems, touch technology, toughtouch

3M Touch Systems, Inc.Jane Kovacs, 512-984-6747jkovacs@mmm.comwww.3M.com/touch01

https://news.3m.com/2008-08-19-Digi-Key-Corporation-Expands-3M-Touch-Systems-Offering