

Grocery Shopping Network and HighJump Software Provide Joint Supply Chain Solution for Giant Food Stores

Giant Food Stores launches “Shop From Home” service based on joint technology configured and implemented by TranSystems | ESYNC

HighJump Software, a 3M company, a global provider of supply chain execution solutions, and Grocery Shopping Network (GSN), the market leader in web marketing and technology for the retail grocery industry, have provided Giant Food Stores, a leading supermarket chain in the U.S., with a joint supply chain solution that advances online grocery planning and fulfillment of customer orders. The ease of planning and the efficiency of fulfillment brings a new level of quality and service to the grocery industry.

Giant Food Stores has implemented the joint solution at its Camp Hill, PA location in the form of a new *Shop From Home* service. As project lead, TranSystems | ESYNC performed all of the services work necessary to configure, test and support the implementation of HighJump™ Warehouse Advantage software for use in Giant's retail outlet.

With its patent pending web content and technology, GSN connects grocery retailers with their customers at the time they are planning purchases. Once a customer has submitted an order online, it will be routed to HighJump Warehouse Advantage for picking. Associates at the retail grocery location then pick the order and have it ready at a customer-selected date and time. HighJump Warehouse Advantage is typically used to control the movement and storage of materials and goods within a warehouse setting. The fact that Giant has deployed the solution in a retail setting demonstrates the adaptability of the core HighJump Warehouse Advantage technology and makes this project a unique application of warehouse management software.

“With this solution, we’ll be well-positioned to leverage our flagship warehouse management system in an innovative way for in-store grocery fulfillment,” said Joel Levinson, president, HighJump Software. “Our early success at Giant Food Stores demonstrates that the joint GSN-HighJump solution provides the technology and industry experience required to enhance the way consumers purchase and obtain their groceries.”

Andy Robinson, CEO, Grocery Shopping Network, commented, “GSN is excited to work with HighJump Software to continue the GSN tradition of setting the standard of excellence for the effective use of the Internet for retailers and their brands. GSN now provides Giant Food Stores and its customers with a shopping solution for all outcomes that includes list building, meal planning, and now *Shop From Home* at Giant Food Stores.”

John Sidell, Principal, TranSystems | ESYNC, said, “Our expertise in the HighJump solution and our technical skills made us a great fit for this type of implementation. Although conventional thought may be that the retail store and the warehouse environment are worlds apart, the proven order management and picking functionality in HighJump Warehouse Advantage has been readily implemented to support the highly-efficient pick-path fulfillment operation that both Giant Shopping Associates and customers are raving about.”

About Giant Food Stores

Giant Food Stores, LLC, one of the leading supermarket operations in the U.S., currently operates stores in Pennsylvania, Maryland, Virginia, and West Virginia under the names of Giant Food Stores, Martin’s Food Markets and FoodSource. As a company, Giant is proud to work with hundreds of local organizations in the communities it serves and has a long-standing commitment to eradicate hunger and improve the quality of life

for children. For more information about Giant Food Stores, visit www.GiantFoodStores.com.

About Grocery Shopping Network

Grocery Shopping Network provides grocery retailers' Web sites with a suite of proprietary software products that integrate shopping list building, recipes and meal planning with relevant, focused advertising content. GSN brings together the Web and in-store supermarket shopping experience. A GSN-powered site enables consumers to seamlessly shop their store, be presented with sales and promotions in the context of the items they are planning to purchase, access and save recipes for the items they plan to purchase, plan meals and utilize the many discount offers (including coupons) made available by brand manufacturers. For more information visit: www.groceryshopping.net.

About HighJump Software, a 3M Company

Forward-thinking companies entrust HighJump Software to power their supply chains. HighJump Software simplifies the art and business of creating, selling and moving products across global networks. Building upon 3M's history of innovation, HighJump Software helps more than 1,300 clients worldwide drive growth and manage change. www.highjump.com

About TranSystems | ESYNC

TranSystems | ESYNC is a strategic supply chain consulting, integration and implementation services firm that helps clients achieve bottom-line results by bringing the real world experience, methodologies and seasoned resources necessary to meet their supply chain challenges. The service offerings facilitate development of supply chain strategies, optimize logistics networks and operations and, when appropriate, deploy technology and software systems. ESYNC merged with TranSystems in 2007 and is now part of the management and supply chain consulting services group of TranSystems. www.esync.com and www.transystems.com

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$24 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries.

HighJump is a trademark of 3M. Other names and trademarks may be the property of their respective owners.

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