

3M Expands Safety and Security Solutions for Windows with Impact Protection Adhesive

New Adhesive Adds an Extra Measure of Protection to 3M™ Safety and Security Window Films

3M, the company that invented window film and a world leader in adhesive technologies, continues to expand its safety and security product line with the introduction of 3M™ Impact Protection Adhesive. This unique adhesive is applied around the frame and bonds the glass, window film and frame together, significantly improving protection against severe weather damage, bomb blasts or would-be intruders. Designed for use with 3M Ultra Safety & Security Window Film, the Impact Protection Adhesive is part of a comprehensive window protection portfolio that affords homeowners and commercial building owners alike the opportunity to choose their desired level of protection.

Level 1: 3M Ultra Safety and Security Window Films – helps hold shards of glass together, reducing the chance of injury or property damage from broken glass due to accidental impact, severe weather or vandalism.

Level 2: 3M Ultra Safety and Security Window Film plus 3M Impact Protection Adhesive – provides all the benefits of Level 1 plus creates a stronger barrier to help keep unwanted elements out (including water and debris from severe weather, smash and grab attempts of would-be intruders and flying glass due to bomb blasts).

Level 3: 3M Ultra Safety and Security Window Film plus 3M Impact Protection Profile – In July, 3M will introduce the Impact Protection Profile, a flexible gasket-style attachment that bonds the filmed window and frame incorporating 3M VHB tape – a high-performance tape that utilizes a very strong pressure-sensitive adhesive. 3M VHB tape has been used for architectural impact at Chicago's O'Hare International Airport, holding up heavy, mirrored ceiling panels. This same tape also replaces rivets in panels on trucks. The Impact Protection Profile provides the same benefits as the Impact Protection Adhesive, plus it lends a clean, finished appearance to the window.

“Our new Impact Protection Adhesive and Profile systems give homeowners and commercial building owners more options in choosing the safety and security solution that best suits their needs,” said Jon Hanbury, Marketing Manager of 3M Building and Commercial Service Division. “When combined with our patented Ultra micro-layer safety film technology, these two new attachment systems significantly improve overall safety and security. It’s great for forced entry access points such as glass and patio doors, or for any window with potential exposure to severe weather or terrorist activities.”

The Impact Protection Attachment Systems and Ultra Safety & Security Window Film products are available exclusively through 3M’s Authorized Window Film Dealers. For more information and assistance in locating a dealer, please visit <http://www.3M.com/prestige> or call 1-866-499-8857.

About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M’s core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$24 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, visit <http://www.3M.com>.

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