

# **UK Holiday Decorations Importer Selects HighJump Software to Sustain Continuous Process Improvement and Optimization**

HighJump Warehouse Management System Chosen for Low Total Cost of Ownership, Adaptability and Value-Added Support Offerings

HighJump Software, a 3M company today announced that Premier Decorations Limited, the UK's leading importer of Christmas decorations, summer and Halloween products, has selected the HighJump warehouse management system (WMS) for its UK distribution warehouse in Wrexham.

"We started the search for a new warehouse management system in March 2007 after deciding we could find a more cost-effective alternative to our 3PL WMS contract," said Ron Athwal, logistics operations manager, Premier Decorations. "We wanted a system that could meet and build upon the performance parameters expected in our state-of-the-art warehouse and logistics facility. During our evaluation process, the HighJump WMS emerged as a clear winner for low total cost of ownership over its lifetime. 3M's stability was also important, as was its long-standing commitment to Microsoft technologies to help ensure consistency throughout our supply chain."

Premier Decorations sells directly to retailers across a variety of segments. These include department stores, wholesalers, 'do-it-yourself' stores, garden centers and small shops, as well as mail order companies and specialty outlets in the UK. The 265,000 sq. ft. distribution center in Wrexham stocks more than 8,500 SKUs.

The company prides itself on delivering the highest quality products and services to meet the rapidly changing needs and expectations of its customers. To help ensure quality customer service, the HighJump system will integrate with an advanced voice-directed system currently in place at Premier's facility for order selection and replenishment. Premier plans to leverage the combination of the two systems to maximize the improvements in accuracy and speed it has already gained using the voice application.

"HighJump Software is excited to play an integral role in Premier Decorations' cost reduction strategy to insource its distribution operations," said Jim Walsh, vice president of International Operations, HighJump Software. "The HighJump WMS will enable the company to meet the changing demands of its retail customers rapidly and cost effectively. We are excited to add Premier to our growing roster of quality International companies that have chosen to build their long-term supply chain strategies with HighJump Software."

About HighJump Software, a 3M Company

Forward-thinking companies entrust HighJump Software to power their supply chains. HighJump Software simplifies the art and business of creating, selling and moving products across global networks. Building upon 3M's history of innovation, HighJump Software helps more than 1,300 clients worldwide drive growth and manage change. [www.highjump.com](http://www.highjump.com)

About 3M - A Global, Diversified Technology Company

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$24 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries.

HighJump is a trademark of 3M. Other names and trademarks may be the property of their respective owners.

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