

## **Kristel Displays Adds 3M MicroTouch DST Technology to Touch Display Product Line**

3M Touch Systems, Inc., a wholly-owned subsidiary of 3M and a leading innovator and manufacturer of touch technology, today announces that Kristel Displays will offer interactive digital signage displays integrated with 3M MicroTouch™ DST touch technology in screen sizes ranging from 32" to 46".

"Kristel has been providing casino gaming and kiosk customers with 3M MicroTouch-enabled displays for many years now. We are very pleased to help Kristel expand its reach into the interactive digital signage market with the feature-rich and purpose-built MicroTouch DST touch technology," said Chris Tsourides, business unit manager, 3M Touch Systems.

Based on 3M's patented Dispersive Signal Technology (DST), MicroTouch DST touch systems offer display integrators an ideal solution for large-screen interactive applications that require fast, accurate, reliable touch response. Other unique features include operation unaffected by surface contaminants and "dynamic touch," which ignores static objects on the screen and allows for multi-user touch capabilities.

"By adding DST touch technology to our large-screen displays, Kristel can now offer its customers the fastest, most accurate and reliable touch interface available for the interactive digital signage market," said Keith Petri, vice president, Kristel Displays.

Dispersive Signal Technology recognizes touch by interpreting bending waves within the glass substrate created by the contact of a finger or stylus on the glass. Since bending waves are unaffected by on-screen contaminants and surface scratches, DST touch screens are well suited for applications, such as interactive digital signage, public way finders, point-of-information stations, corporate directories, retail product selectors, as well as conference room and education presentation systems.

3M Touch Systems provides fast, reliable and accurate touch products to customers worldwide under the "MicroTouch" brand. Popular interactive applications include casino gaming, retail point of sale, foodservice, hospitality, self-service, mobile handheld, and interactive digital signage. For more information about MicroTouch products, visit [www.3M.com/touch01](http://www.3M.com/touch01).

### About Kristel Displays

Kristel is a privately held organization that designs and manufactures cost effective, high resolution, custom display solutions. Manufacturing capabilities include: LCD Kits, Open Frame Sub Assemblies, LCD Enhancements, High Bright and Sunlight Viewable Displays in metal or plastic enclosures. Kristel's monitors are currently being used in ATM's, Gaming, Point of Sale, Medical and many other specialized OEM applications. Kristel is an ISO9001:2000 registered company with manufacturing facilities in the U.S. and Asia.

### About 3M Touch Systems, Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M, operates globally and reports through the 3M Electro and Communications Business, headquartered in St. Paul, Minn. For more information visit [www.3M.com/touch01](http://www.3M.com/touch01).

### About 3M

A recognized leader in research and development, 3M produces thousands of innovative products for dozens of

diverse markets. 3M's core strength is applying its more than 40 distinct technology platforms – often in combination – to a wide array of customer needs. With \$23 billion in sales, 3M employs 75,000 people worldwide and has operations in more than 60 countries. For more information, including the latest product and technology news, visit <http://www.3m.com/>.

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For media inquiries, contact Matt Fagan, 3M Public Relations, 512-984-3277, [www.3m.com/PressContact](http://www.3m.com/PressContact)

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