

## **CI Lumen Launches Interactive Display Product Line Using 3M MicroTouch DST Touch Technology**

3M Touch Systems, Inc., a wholly-owned subsidiary of 3M and a leading innovator and manufacturer of touch screen technology, today announces that CI Lumen Industries will offer large-format interactive displays integrated with 3M MicroTouch DST touch technology. CI Lumen plans a complete offering of interactive LCD displays and all-in-one computer displays in sizes ranging from 32" to 46".

"3M is pleased to support CI Lumen's effort to deliver high-quality, interactive digital signage solutions," said Chris Tsourides, Business Unit Manager, 3M Touch Systems. "Using our MicroTouch DST touch technology, CI Lumen now provides convenient and easy-to-use interactive displays in a wide range of sizes for most public environments."

Based on 3M's patented Dispersive Signal Technology (DST), MicroTouch DST touch systems offer display integrators an ideal solution for large-format interactive applications that require fast, accurate, reliable touch response. Other unique features include operation unaffected by surface contaminants and "dynamic touch", which ignores static objects on the screen and allows for multi-user touch capabilities.

"CI Lumen selected 3M Touch Systems technology after evaluating all available large-format touch technologies," said Paul Kline, Executive Vice President, CI Lumen. "We wanted a touch solution that integrates easily with our preferred LCD products and provided unique touch features for our customers and their users."

Dispersive Signal Technology recognizes touch by interpreting bending waves within the glass substrate created by the contact of a finger or stylus on the glass. Since bending waves are unaffected by on-screen contaminants and moderate surface damage, DST touch screens are well suited for applications, such as interactive digital signage, public way finders, point-of-information stations, corporate directories, retail product selectors, as well as conference room and education presentation systems.

Additional information about Dispersive Signal Technology and the MicroTouch DST touch screen is available at [www.DSTtouch.com](http://www.DSTtouch.com).

About 3M Touch Systems, Inc.

3M Touch Systems Inc., a wholly-owned subsidiary of 3M, operates globally and reports through the 3M Electro and Communications Business, headquartered in St. Paul, Minn. For more information visit [www.3M.com/touch](http://www.3M.com/touch).

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com)

3M, Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, MicroTouch, Command and Vikuiti are trademarks of 3M.

## About CI Lumen

CI Lumen Industries ([www.ci-lumen.com](http://www.ci-lumen.com)) is a member of the CI Group of companies. The company offers a variety of products and services including standard and custom LCD display solutions, optical bonding, LED backlights, touch screen integration, passive film enhancements and active backlight upgrades. Each modification is aimed at advancing the overall visual experience of display solutions. With full-service and active applications engineering staffs and nearly 20,000 square feet of manufacturing space, including superior Class 1000 clean room space, the company offers the flexibility to provide any display enhancement service from prototyping to high volume production. CI Lumen is SDB certified and participates in the 8(a) business development program conducted by the SBA.

For CI Lumen inquiries, contact Paul Kline, (631) 435-2255, [pkline@cidisplays.com](mailto:pkline@cidisplays.com)

For media inquiries, contact Lorin Robinson, 3M Public Relations, (651) 733-6582, [www.3m.com/PressContact](http://www.3m.com/PressContact)

For all other inquiries, visit [www.3M.com/touch](http://www.3M.com/touch)

To download high resolution JPEG images related to this release, visit (URL) [www.3M.com/3MTS-press](http://www.3M.com/3MTS-press)

3M Public RelationsLorin Robinson, 651-733-6582[www.3m.com/PressContact](http://www.3m.com/PressContact)

---

<https://news.3m.com/2008-01-09-CI-Lumen-Launches-Interactive-Display-Product-Line-Using-3M-MicroTouch-DST-Touch-Technology>