

Your Business Solution Is Closer Than You Think with Vikuiti Super Close Projection from 3M

Innovative technology changes business meetings and presentations for the better

3M introduces the 3M Digital Media System 700 and 800 Series Projectors, featuring innovative Vikuiti Super Close Projection technology. 3M Digital Media Systems 700 and 800 Series Projectors combine projection and sound into a single tabletop or wall-mounted solution supplying core tools needed to get an audience watching and participating at the same time. The projectors are a simple and cost-effective solution designed to deliver the best possible presentation for business purposes.

Vikuiti Super Close Projection is an innovative technology that allows projectors to sit close to a screen or display area, projecting larger images from a shorter distance. The technology helps to reduce shadows and glare from direct projection light. The 800 series projectors are wall-mounted and deliver a 60-inch image from only 2.5 feet from the screen. The 700 series projectors sit on a tabletop and deliver an 80-inch diagonal image from only 3.5 feet from the screen.

Perfect for business, 3M Digital Media System 800 and 815 Projectors are wall-mounted with telescoping/variable-position arms that can be adjusted to provide 50-inch to 85-inch diagonal images. On the wall, they make the most of small or architecturally challenging spaces such as conference rooms or offices. The 815 projector's interactive whiteboard features allow for the use of existing equipment, minimizing costs and reducing more extensive installations. The 3M Digital Media System 800 Series Projectors allow for flexibility in room layout and open up space, eliminating the need for carts or tables to hold the equipment. These projectors include an integrated 40-watt stereo surround sound TruSurround XT sound system.

To get the same large image sizes as 3M's super close projectors, traditional projectors would need to be placed anywhere from 6 feet to 15 feet away from the screen. "This requires presenters to use space in the center of the room, creating heat, noise and cable clutter," said John Griffiths, product marketing manager, 3M Precision Optics. "With the new Vikuiti Super Close Projectors, you get a crisp and clear image every time with the projector at the very front of the room, making it easier to effectively get your message across to the audience."

3M Meeting Products

3M is a leading supplier of meeting and presentation solutions for the meeting room, training room and the classroom. Products include transparency films, overhead projectors, and an extensive selection of digital projection and annotation products.

Vikuiti brand products do amazing things with light to change the way we see the world. 3M Vikuiti Super Close Projection can be integrated into many different platforms and used in a wide range of products that provide superior display performance. Vikuiti Super Close Projection currently is available in 3M's Digital Wall Display and Digital Media System 700 Series tabletop platforms, as well as the 800 series wall-mounted platforms.

About 3M

3M is a \$23 billion global diversified technology company and one of 30 companies that make up the Dow Jones Industrial Average. With locations in more than 60 countries, 3M serves customers through six business segments: electronics and telecommunications; consumer and office; display and graphics; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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