

3M Joins the Clinton Climate Initiative

A World Leader in Window Film Technology Helps Provide Affordable Energy Saving Solutions

3M joined the Clinton Climate Initiative's (CCI) landmark global procurement agreement today to reduce carbon dioxide emissions by making energy savings technologies affordable and accessible to cities around the world. Under the agreement, 3M – a world leader in [window films](#) for four decades and recipient of the first patent for window films in 1966 – will sell its energy-saving window film to 40 of the world's largest cities (C40) at greater volumes and reduced costs, helping city buildings cut back on the energy they consume and associated carbon dioxide emissions.

"Climate change is a global issue that we must address immediately if we are to reverse its catastrophic effects," said President Clinton. "I am pleased that the US Conference of Mayors and many businesses are working with my foundation to supply energy efficient and clean energy products. By offering these products at a discounted rate, we can ensure that more cities and citizens have access to them and that the market for clean energy technology will grow. Together, I hope that we can have a measurable impact on greenhouse gas emissions around the world."

Five window films from 3M were invited to be part of the Initiative, based on their advanced technology that blocks the heat penetrating windows and results in less stress on air-conditioning systems and lower overall energy costs in summer months and warmer climates. Among them are two films from the Prestige series – the first clear, metal-free window films that measurably reduce the heat and UV rays that enter commercial buildings, while allowing natural light through.

The Prestige Series marks 3M's latest technological contributions to the industry. Leveraging world-class capability in nanotechnology, adhesives, multi-layer optical films and precision manufacturing, 3M has created a window film that is comprised of hundreds of layers while being less than the thickness of a Post-it Note.

What's more, commercial property owners now have high performance clear or lightly-tinted window film options that combine all the benefits of heavily tinted or reflective film without the inherent drawbacks of darkened rooms or shiny windows.

"We are honored to have been approached by the [Clinton Foundation](#) to participate in this important initiative," said Kevin Ries, division vice president of 3M Building and Commercial Services. "Our window films provide superior technology, keeping heat out, while letting natural light in. They are a cost-effective way to achieve energy savings and our qualified dealer network makes installation easy for everyone."

About the Clinton Climate Initiative

Building on his long-term commitment to preserving the environment, President Clinton launched the Clinton Foundation's Climate Initiative in August 2006 with the mission of applying the Foundation's business-oriented approach to the fight against climate change in practical, measurable, and significant ways. In its first phase, CCI is working with the C40 Large Cities Climate Leadership Group to accelerate efforts to reduce greenhouse gas emissions. CCI team members have visited nearly all of these cities and are working with them to define projects and take action.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the

company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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