

Chinese 3PL Provider Selects HighJump Warehouse Management System

HighJump Software, a 3M company, a global provider of supply chain execution solutions, today announced Chinese third-party logistics (3PL) provider Hongxun Logistics has selected the HighJump warehouse management system (WMS) to support its growing supply chain needs. Hongxun manages warehousing and logistics for many well-known manufacturers of mobile phones and related communication products in China. Key factors in the company's selection of the HighJump system included 3M's far-reaching presence in Asia, and HighJump Software's demonstrated experience in successfully managing the unique challenges of 3PL businesses.

Hongxun Logistics will replace its serial number and distribution management systems with the HighJump WMS. It will also leverage the flexibility of the system to integrate with material handling equipment, as well as the multitude of enterprise resource planning (ERP) systems its clients currently use.

"The HighJump warehouse management system will help us deliver on our promises to provide our clients with high levels of service at the lowest possible cost," said Simon Sun, information department manager, Hongxun Logistics. "Additionally, backing our supply chain with the 3M brand will bring added confidence to our clients."

"We're thrilled to add Hongxun Logistics to the growing list of 3PLs that are using HighJump Software to power their supply chains," said Jim Walsh, vice president of international operations, HighJump Software. "The HighJump system will help Hongxun Logistics consolidate its diverse operations to increase efficiency and visibility."

About Hongxun Logistics

Hongxun Logistics, under China National Postal and Telecommunications Appliances Corporation, offers third-party logistics solutions to mobile communications manufacturers in China. Hongxun Logistics has a highly developed domestic infrastructure and unwavering commitment to providing clients with the highest levels of service at the lowest possible cost. The company offers high service levels through superior technology and meaningful account management.

About HighJump Software, a 3M Company

Forward-thinking companies entrust HighJump Software to power their supply chains. HighJump Software simplifies the art and business of creating, selling and moving products across global networks. Building upon 3M's history of innovation, HighJump Software helps more than 1,300 clients worldwide drive growth and manage change. www.highjump.com

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command, Vikuiti and HighJump are trademarks of 3M.

Other names and trademarks may be the property of their respective owners.

LaBrecheMark Holterhaus, 612-392-7616mholterhaus@labrechereputations.comorHighJump Software
LLCKatie Wolfe, 952-563-5297http://www.3m.com/PressContact

<https://news.3m.com/2007-09-20-Chinese-3PL-Provider-Selects-HighJump-Warehouse-Management-System>