Zoom Eyeworks Selects HighJump Warehouse Management System

HighJump Software, a 3M company, a global provider of supply chain execution solutions, today announced Zoom Eyeworks has selected the HighJump warehouse management system (WMS) to support its rapid growth and expanding product lines. Zoom Eyeworks is a Berkley, Calif.-based non-prescription eyewear company that distributes to mass market, grocery, drug, gift, specialty and independent retail stores nationwide. With growth rates in excess of 25 percent annually for the last three years, the company selected the HighJump solution to enable it to scale with its expanding numbers of customers, breadth of distribution channels, and increasingly complex requirements.

Zoom Eyeworks began its search for a warehouse management system after an acquisition increased its SKU count tenfold. With more than three million units in inventory and 10,000 active SKUs, the company's growing distribution operations required a higher level of SKU and inventory control, and its current ERP system didn't include key warehouse management functionality. The HighJump warehouse management solution will automate workflow and manage value-added services such as tagging and packaging.

After implementing its HighJump WMS, Zoom Eyeworks expects to achieve significant upgrades critical to its continued growth, including labor savings, decreased throughput time, increased fill rate, and improved inventory accuracy at the bin level. The company also expects the solution to increase visibility, driving informed decision-making across the company. Marketing, purchasing, sales and other departments will have visibility to product inventory levels and be able to manage kitting of product launch supplies, such as displays, signage and point-of-sale material.

"I implemented the HighJump WMS at a previous company, and it was the best software implementation experience that I've had in my career," said Jeff Linden, senior vice president of operations, Zoom Eyeworks. "We're confident in our selection and looking forward to the benefits we'll generate by having more accurate inventory information available company-wide."

"HighJump solutions help fast-growing companies like Zoom Eyeworks manage evolving business demands," said Joel Levinson, president, HighJump Software. "We're thrilled to work with this innovative business on meeting its aggressive goals for growth and distribution excellence."

About Zoom Eyeworks

Zoom Eyeworks offers a range of exciting alternatives to traditional reading glasses. Their well-known brands, including Zoom Eyewear, Dr. Dean Edell Readers and ICU Reading Eyewear, are found in a range of drug, mass market and chain grocery stores as well as independent retailers and gift stores, where their contemporary styling, fresh packaging and eye-catching displays provide a compelling customer experience. For more information, see www.zoomeyeworks.com and www.icueyewear.com

About HighJump Software, a 3M Company

Forward-thinking companies entrust HighJump Software to power their supply chains. HighJump Software simplifies the art and business of creating, selling and moving products across global networks. Building upon 3M's history of innovation, HighJump Software helps more than 1,300 clients worldwide drive growth and manage change. www.highjump.com

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in countries around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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