

3M Expands Support to the Fire Community

3M's Visibility and Insulation Solutions Business Donates \$30,000 to the National Fallen Firefighters Foundation

3M today recognized the heroic efforts of the fire community with a \$30,000 donation to the National Fallen Firefighters Foundation (NFFF). The donation was presented at the Fire Rescue International Show in Atlanta on behalf of 3M's Visibility and Insulation Solutions business, as part of an ongoing Firefighter Appreciation Program.

The Firefighter Appreciation Program was established in February 2006 in an effort to give back to firefighters and their families. For every proof of purchase on a National Fire Protection Agency (NFPA) compliant set of turn out gear with Scotchlite reflective material fire coat trim, 3M donates a percentage of the proceeds to the National Fallen Firefighters Foundation. At the culmination of the program in 2006 3M raised \$25,000, and an additional \$30,000 was raised in 2007.

"We are very excited that our donation to the National Fallen Firefighters Foundation has grown, thanks to the overwhelming response from fire departments across the country," said Jean Waller, market development manager for Scotchlite reflective material, Visibility and Insulation Solutions, 3M Occupational Health and Environmental Safety Division, who presented the donation. "3M has been providing the U.S. fire services with Scotchlite reflective material products for more than 25 years and will continue to honor their courageous efforts through the Firefighter Appreciation Program."

"The National Fallen Firefighters Foundation is very pleased to be working with 3M on such a powerful initiative," said Chief Ronald Jon Siarnicki, Executive Director, National Fallen Firefighters Foundation. "3M has shown a commitment to help make the fire service community safer, and we thank them for this additional support for the NFFF and our fire service survivor programs."

Scotchlite reflective material fire coat trim is a premium, high performing reflective component used by firefighters worldwide. The trims are used when manufacturing NFPA compliant turn out gear and help enhance the visibility of firefighters. The products are available in different formats such as sew on, pressure sensitive adhesives, and heat transfers. They are also available in solid colors, or multicolored triple trim (red/orange or lime/yellow).

About the National Fallen Firefighters Foundation

Congress created the National Fallen Firefighters Foundation to lead a nationwide effort to honor America's fallen firefighters. Since 1992, the non-profit Foundation has developed and expanded programs that fulfill that mandate. Its mission is to honor and remember America's fallen fire heroes and to provide resources to assist their survivors in rebuilding their lives. With the support of fire and life safety organizations, the Foundation has launched a major initiative to reduce firefighter deaths. Its goal is to reduce line-of-duty firefighter deaths by 25 percent in 5 years.

Under a Department of Justice grant, the Foundation offers training to help fire departments handle a line-of-duty death. Departments receive extensive pre-incident planning support. Immediately after a death, a Chief-to-Chief Network provides technical assistance and personal support to help the department and the family.

For more information on survivor benefits, Foundation programs and other resources available through the

National Fallen Firefighters Foundation, please visit: www.firehero.org

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

3M, Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti are trademarks of 3M.

Media Contacts:Cohn & WolfeKim Dresdale, 212-798-9868kim_dresdale@cohnwolfe.comor3MColleen Harris,
651-733-1566<http://www.3m.com/PressContact>

<https://news.3m.com/2007-08-29-3M-Expands-Support-to-the-Fire-Community>