

Vikuiti Super Close Projection from 3M Gets Up Close and Personal

3M to Exhibit Innovative Technology at InfoComm 07

3M Visual Systems Department announces the 3M Digital Media System 800 Series, featuring innovative Vikuiti Super Close Projection technology, will be demonstrated at InfoComm 07, June 19-21, in Anaheim, Calif. 3M Digital Media Systems 800 and 815 projectors combine projection, sound and interactive whiteboard features into a single wall-mounted solution supplying core tools needed to get an audience watching and participating at the same time. The projectors are a simple and cost-effective solution designed to deliver the best possible presentation for the fields of education, government and business.

Vikuiti Super Close Projection is an innovative technology that allows projectors to sit close to a screen or display area, projecting larger images from a shorter distance. The technology helps to reduce shadows and glare from direct projection light. The 800 series projectors are wall-mounted and deliver a 60-inch image from only 2.5 feet from the screen. 3M also has a 700 series of tabletop projectors, which deliver an 80-inch diagonal image from only 3.5 feet from the screen.

“To get the same large image sizes as 3M’s projector, traditional projectors would need to be placed anywhere from 6 feet to 15 feet away from the screen,” said Jean Sweeney, general manager, 3M Visual Systems. “This requires presenters to use space in the center of the room, causing disruptive heat, noise and cable clutter. With Vikuiti Super Close Projection, you get a crisp and clear image every time without wasted space.”

3M Digital Media Systems 800 and 815 are wall-mounted projectors with telescoping/variable-position arms that can be adjusted to provide 50-inch to 85-inch diagonal images. On the wall, they make the most of small or architecturally challenging spaces. Interactive whiteboard features allow for the use of existing equipment, minimizing costs and reducing complicated installations. The 3M Digital Media System 800 Series allows for flexibility in room layout and opens up space, eliminating the need for carts or tables to hold the equipment. It is also combined with an integrated 40-watt stereo surround sound TruSurround XT sound system.

3M will be exhibiting and demonstrating the Digital Media System 800 and 815 projectors at InfoComm 07 in Booth 3304, Hall D. Representatives from 3M will be demonstrating Vikuiti Super Close Projection technology and explaining the benefits of implementing this type of projection system in schools and businesses.

The Vikuiti brand from 3M

Vikuiti brand products do amazing things with light to change the way we see the world. 3M Vikuiti Super Close Projection can be integrated into many different platforms and used in a wide range of products that provide superior display performance. Vikuiti Super Close Projection currently is available in 3M’s Digital Wall Display and Digital Media System 700 Series tabletop platforms, as well as the 800 series wall-mounted platforms.

About 3M Visual Systems Department

3M Visual Systems Department is a leading supplier of meeting and presentation solutions for the meeting room, training room and the classroom. Products developed and marketed by the department include transparency films, overhead projectors, and an extensive selection of digital projection and annotation products. 3M Visual Systems Department, established in 1960, is based in Austin, Texas.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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