

## 3M Signs Courtney Hansen as Brand Spokesperson

Columnist, TV Personality to Serve as Spokesperson for New Line of Consumer Car Care Solutions

3M, industry innovator and trusted professional automotive solutions provider, announced today that automotive columnist and television personality Courtney Hansen has been selected to serve as spokesperson for a new line of 3M Car Care consumer products.

"Courtney Hansen is a well-known, experienced and respected member of the automotive community who knows firsthand the quality and innovation that goes into 3M automotive products," said Greg Klausen, business manager, 3M Automotive Aftermarket Car Care products. "Courtney has a reputation as a knowledgeable automotive columnist who respects and understands what it means to maintain the appearance and performance of your car and the products that keep your car running its best."

Courtney Hansen is an actress, model and author. She writes a bi-weekly, syndicated newspaper column called "Courtney Hansen: Full Throttle," where she discusses automotive topics with and for her growing legion of fans. She also is the star of Fox Sports Net's (FSN) new series "Destination Wild," where she takes viewers on exciting vacation adventures across the United States. As co-host of The Learning Channel's (TLC) hit show "Overhaulin'," which she hosted into its third season, Hansen proved that she knows as much about cars as just about any grease monkey. Her first book, "The Garage Girls Guide to Everything You Need to Know About Your Car," targeted toward women and first-time car owners, will be on bookshelves soon.

"The 3M Car Care product line makes 3M's professional-formula products available to consumers in an easy-to-choose, easy-to-use way," said Hansen. "These products are used in the best garages, by the top automotive experts in the country, and I am truly honored to serve as a spokesperson for such a proven and innovative line of products. I grew up in a family that appreciates cars and everything that it takes to maintain the appearance and performance of such special machines."

The 3M Car Care Solutions product line includes 3M's performance cleaning products, waxes, compounds, glazes, adhesives, abrasives and specialty products, previously available only to the professional market. The company's goal is to serve the automobile owner and hobbyist, as well as the professional body shop, recreational vehicle and mechanical service markets.

The 3M Car Care product line can be found at leading automotive aftermarket retailers and online through select distributors. For more information on the 3M Car Care products, visit [www.3Mcarcare.com](http://www.3Mcarcare.com).

### About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

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