

Window Films from 3M Help Reduce Tax Burden and Energy Bills

As eco-friendly homes and buildings increase in popularity, homeowners can now take advantage of the energy-efficient benefits of sun-control window films while experiencing a two-fold cut in costs – lower energy bills and up to \$500 in federal tax credits. Through 2007, the Internal Revenue Service (IRS) has agreed that certain sun-control window films qualify for a tax credit of 10 percent of the cost of the window film, with a maximum credit of \$500.⁽¹⁾

3M, a world leader in window film technology and holder of the first window film patent, offers a full range of window films that reduce the amount of heat and ultraviolet rays entering the home. Window films from 3M can block up to 79 percent of heat penetrating windows, resulting in reduced temperatures inside the home, lower overall energy costs during the summer months and less stress on electrical grids.

“Our innovative line of window films offers an easy way for environmentally conscious consumers to reduce energy use, while improving comfort inside the home,” said Jon Hanbury, marketing manager, 3M Building and Commercial Services Division. “The potential to receive a tax credit of up to \$500 is just one more benefit of installing window films.”

Window films from 3M currently are available from Authorized 3M Window Film Dealers. For more information and assistance in locating a 3M Window Film dealer, please visit <http://www.3m.com/windowfilmtaxcredit> or call 1-866-499-8857.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti are trademarks of 3M.

(1) The IRS requires a copy of the manufacturer's certification be provided in order to determine eligibility for the tax credit. For more information, please visit www.3m.com/windowfilmtaxcredit.

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