

3M Introduces the Newest Window Film Addition to the Prestige Series: Prestige Series Ultra

First Clear, Non-Metallic Window Film that Helps Protect Homes and Buildings from Hurricanes and Intruders while Blocking Heat, UV Rays and Preserving Views

3M, a world leader in window film technology, announces the latest addition to the 3M Prestige Series – the 3M Prestige ultra safety and security version. These new films are the first clear, metal-free window films that help hold the glass together to maintain the integrity of windows and help protect against would-be intruders and flying glass during severe weather, while measurably reducing the heat and UV rays that enter homes and commercial buildings. Because the films are clear, they do not change the appearance of the home or building, thus preserving the views from the inside and outside.

These films use patented multilayer technology to create a polymer-based window film that is clear, tear resistant and durable. When applied to the inside of a window, the film helps keep the glass in place should the window shatter. This helps prevent shards of glass from flying throughout a room, the leading cause of injury during a hurricane according to the Center for Disease Control (CDC)

(www.bt.cdc.gov/disasters/hurricanes/readiness.asp).

In addition to weather protection, this new 3M Prestige Series film helps protect homes and buildings from would-be intruders. An untreated window is easily shattered and displaced by almost any heavy, blunt object, allowing easy access to buildings and homes. However, because windows treated with the newest version of the 3M Prestige Series help hold glass in place, the film provides an added barrier to entry.

“The ultra version of the 3M Prestige Series is a major advancement in the window film category,” said Jon Hanbury, marketing manager, 3M Building and Commercial Services Division. “By combining the heat and UV ray blocking benefits of the 3M Prestige Series with the safety benefits of 3M Ultra Safety and Security Film, we’re offering home and building owners the premier window film on the market.”

As with the sun control version of the 3M Prestige Series introduced in 2006, the safety and security version blocks up to 60 percent of heat penetrating the window, resulting in less stress on air-conditioning systems and lower overall energy costs in summer months and warmer climates. This new film also reduces the fading effects of solar heat and visible light on furnishings and blocks up to 99.9 percent of the sun’s harmful UV rays -- the single-largest contributor to furniture fading.

3M Prestige Series products are currently available exclusively from the 3M Prestige dealer network. The 3M Prestige ultra safety and security version is available in two versions, one clear and the other modestly tinted. 3M is backing the new 3M Prestige Series ultra with a limited lifetime residential warranty and a 15-year commercial warranty. For more information and assistance in locating a 3M Prestige dealer, please visit <http://www.3M.com/prestige> or call 1-866-499-8857.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company’s customers know they can rely on 3M to help make their lives better. 3M’s brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety,

security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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