Keller Logistics Selects HighJump Supply Chain Advantage Suite

HighJump Solution Will Help Boost Visibility and Efficiency in Growing Operations Through Integration With Customer Technologies

HighJump Software, a 3M company, a global provider of adaptable supply chain execution solutions, today announced that Keller Logistics, a third-party logistics provider, has selected HighJump Supply Chain Advantage suite to manage increasing requirements across its growing customer base. One of these requirements is the ability to integrate with its customers' various ERP systems. In addition, the company expects to improve inventory accuracy, employee efficiency and visibility throughout its entire supply chain as it replaces paper-based processes with HighJump Software's advanced warehouse and yard management solutions.

Keller Logistics operates more than 400,000 square feet of warehouse space across multiple sites in Ohio. The company manages a variety of specialized inventory requirements for its customers, which distribute a diverse range of products, including food, building materials and agricultural products. Keller Logistics plans to use the HighJump system to integrate directly with its customers' ERP applications to exchange order and inventory information. This approach will provide common data for all parties and reduce the time required for customer service personnel to handle inquiries.

Keller Logistics also selected HighJump Supply Chain Advantage suite to strengthen its ability to help customers meet regulatory requirements. In particular, the company needed robust inventory management capabilities, such as first-in-first-out product rotation and lot tracking to comply with FDA regulations.

The 3PL plans to manage multiple yards with HighJump Yard Advantage, which will provide real-time information; intelligent work direction; and complete visibility of trucks, trailers, drivers, goods and materials. The company will also use the system to document carrier noncompliance.

"When it comes to dealing with carriers coming and going from our distribution centers, visibility from the HighJump system will take us from hearsay to fact," said Bryan Keller, president, Keller Logistics. "Right now, we have zero metrics, and we're drowning in data entry and information. We believe HighJump Software will give us a clear picture of our operations, allowing us to work more efficiently and better serve our customers."

"Keller Logistics' selection of HighJump Software is a testament to the growing importance of visibility between 3PL providers and their customers," said Joe Blauert, COO, HighJump Software. "We look forward to providing Keller Logistics with a strong technology backbone to manage its growing operations."

About Keller Logistics

Keller Logistics Group Inc., headquartered in Defiance, Ohio, is an asset-based 3PL company with more than 100 semitractors, 275 53-foot air ride plate trailers, box trucks, and multiple cargo vans to complement its warehousing and logistics operation. Paramount to Keller is its focus on safety and service. One of the safest fleets for hire, Keller utilizes an array of technology, including electronic logs to ensure that management can effectively optimize safety and productivity. In real time, Keller knows the available hours for each driver, and as a result, ETAs are more accurate and plans are better executed. Keller is a family-owned business that takes pride in the fact that its customers have come to expect a superior level of communication and service. www.kellerlogistics.com

About HighJump Software, a 3M Company

More than 1,300 companies worldwide are transforming their supply chains with solutions from HighJump Software, a 3M company. HighJump Software is a leading provider of supply chain execution solutions that streamline the flow of inventory and information from source through consumption. HighJump Software's functionally rich, highly adaptable solutions create a global execution platform spanning the supply network, manufacturing, warehousing, transportation and delivery. As an independent subsidiary in the 3M family of companies, HighJump Software delivers on a century-old commitment to innovation and quality. www.highjump.com

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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